

KFSM Channel 5

Children's Television

Other Efforts: September 16 – December 31, 2019

Below is a list of examples of other activities and special projects KFSM-TV is involved in, PSAs concerning kids that ran on KFSM-TV, and a list of schools and other organizations visited by KFSM-TV employees.

The following is a list of some of our Public Service Announcements that ran during the period of September 16 to December 31, 2019.

10 Signs of Stroke, ALS (Few Words, Little Things), Believe, BFAS (Puppy Mills, Save Them All), Bullying Glasses, CDC Hepatitis C, Child Passenger Chairs, Children's Burn One Second, Colon Cancer - Sharon Osborne, CPR Training, E-Cig Risk, Emergency Prep, Fatherhood Involvement, Feed America (Anything Local, Hidden Hunger), Forest Discovery, Get Along, Girls Inc., Goodwill, Gun Safety Justin, Hall of Fame, Hidden Heroes, Home, Job Training Get it, Komen Unacceptable, Live a Moment, Meals on Wheels, No Kid Hungry, National Park Service, Pass It On, Pet Adoption, Project Roadblock (Neon Signs, Viral Consequences, Warning Signs, Back Roads, Dating App, Fresh Air), RMHC Arkoma, Save the Food Scraps, Scam Awareness (IRS, Person in Need), Texting, US Marines, Wounded Warrior Project, WWF (Earth, Ocean, Tiger, Wildlife), YMCA Support, Youth Challenge

KFSM-TV is involved in several special projects including,

5NEWS In School - A program where KFSM invites area schools to sign up through our website to have KFSM employees visit their school and talk to students about a career in broadcasting, weather, severe weather safety, etc.

Science with Sabrina - A weekly segment hosted by Meteorologist Sabrina Bates to engage kids and parents in STEM related activities that they can do at home. It focuses on engaging kids in wanting to learn more about how the world works around them. Sabrina explains a science related phenomenon via an experiment or another visual each week.

Pledge of Allegiance - A project where KFSM invited area schools and organizations to contact us about having their school or organization recite the Pledge of Allegiance which would then air during our morning newscast.

VISITS TO SCHOOLS OR OTHER ORGANIZATIONS by KFSM-TV EMPLOYEES:

September 17	Meteorologist Sabrina Bates gave a weather presentation to 3rd graders at Westwood Elementary School. She explained how the weather works in Arkansas and reviewed severe weather safety.
October 12	Account Executive Janet Miller attended a PK - 12 education event to understand challenges faced by students and teachers, to learn where one can get involved to make a difference in the life of a child, and to see all learning opportunities both in and out of the classroom.
October 19	Anchor Daren Bobb emceed the Cancer Survivor's Challenge in Fort Smith. This included a children's 5k race.
October 22	Anchor Daren Bobb participated in Career Day for all 7th and 8th graders at all FSM Junior High Schools.
October 31	Account Executive Janet Miller met and spoke with top educational leaders to learn about higher education in our region and how businesses can help prepare children for University education.
November 15	Meteorologist Matt Standridge visited Just Like Home Preschool (3 - 5 year olds) and talked about clouds, static electricity and played games.
December 6	Anchor Daren Bobb was the official 'pronouncer' at the Beard Elementary Spelling Bee.