

EEO Narrative Statement

SummitMedia, LLC

WCYQ(FM), Oak Ridge, Tennessee (Facility ID No. 49923)

WKHT(FM), Knoxville, Tennessee (Facility ID No. 40854)

WNOX(FM), Karnes, Tennessee (Facility ID No. 29741)

WWST(FM), Sevierville, Tennessee (Facility ID No. 29727)

SummitMedia, LLC (“SummitMedia”) has taken a number of efforts to achieve broad and inclusive outreach for stations WCYQ, WKHT, WNOX, and WWST (collectively, the “Stations”) over the period of time covered by this report. In addition to SummitMedia’s broad outreach to fill specific open positions at the Stations, SummitMedia has participated in several outreach activities over the past 2 years as detailed in the Stations’ 2018-2019 and 2019-2020 Annual EEO Reports attached to this EEO Program Report (FCC Form 2100 – Schedule 396).

SummitMedia places radio advertisements of job openings on each of the Stations. SummitMedia also posts job openings on the Stations’ websites. SummitMedia believes that, through the steps described above, it has succeeded in achieving broad and inclusive outreach in its hiring practices.