

Schedule 396
January 2020
North Shore Broadcasting Co., Inc.
Brookhaven-McComb, MS

Narrative Statement

North Shore Broadcasting Co., Inc. (“North Shore”) stations strive for broad and inclusive outreach. Examples of the efforts made by stations in this employment unit include participation in community job fairs and sponsorship of a college scholarship to promote careers in broadcasting.

For additional information concerning the outreach efforts undertaken by stations in this employment unit, see the attached EEO Public File Reports. The employment unit currently has 26 full-time employees.