

KBTT(FM), KDKS-FM, KOKA(AM), KLKL(FM), KTAL-FM
EEO PUBLIC FILE REPORT
February 1, 2018-January 31, 2019

I. VACANCY LIST

See Section II, the Master Recruitment Source List ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO FULL-TIME VACANCIES WERE FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO FULL-TIME VACANCIES WERE FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host Job Fair	On March 13, 2018, our SEU hosted its 2018 Spring Job & Career Fair at The Hilton Garden Inn in Bossier City. Our SEU secured the space, solicited vocational institutions as well as local and regional employers. Our SEU organized all logistical aspects of the event and also participated as an exhibitor. Station participants included our Administrative Assistant, Sales Manager and other members of our sales department, who occupied the Alpha Media booth and spoke with interested attendees about careers opportunities in broadcasting generally and any job openings within the SEU. This event was promoted on all SEU stations and websites as well as its social media outlets.
2	Participate in event/program sponsored by or on behalf of a community organization related to career opportunities in broadcasting	On March 26, 2018, our SEU participated in the NAACP Career Fair at the Shreve Memorial Library. Station participants included our Administrative Assistant, who occupied a booth where local students were educated about careers available in radio broadcasting.
3	Participate in event/program sponsored by or on behalf of an educational institution related to career opportunities in broadcasting	On May 16, 2018, a member of the SEU's sales department as well as an on-air personality participated in Northwest CDC's Career Day, speaking with students about broadcasting careers.
4	Host Job Fair	On October 9, 2018, our SEU hosted its 2018 Fall Job & Career Fair at The Hilton Garden Inn in Bossier City. Our SEU secured the space, solicited vocational institutions as well as local and regional employers. Our SEU organized all logistical aspects of the event and also participated as an exhibitor. Station participants included our Administrative Assistant, Sales Manager, General Manager and other members of the sales department, who occupied the Alpha Media booth and spoke with interested attendees about careers opportunities in broadcasting generally and any job openings within the SEU. This event was promoted on all SEU stations and websites as well as its social media outlets.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
5	Participate in event/program sponsored by our on behalf of an educational institution related to career opportunities in broadcasting	On November 18, 2018, a member of our on-air staff spoke with students at a career fair at Grambling State University about careers in radio broadcasting.