

WRD Entertainment, Inc. d/b/a/ WhiteRiverNow EEO Narrative statement

WRD Entertainment, Inc. d/b/a/ WhiteRiverNow (“WhiteRiverNow”) is an equal opportunity employer and does not discriminate as to race, creed, color, age, gender, ethnic origin, religion, or sexual orientation. WhiteRiverNow is committed to broad and inclusive policies to promote equal opportunities. As such, WhiteRiverNow has participated in a variety of outreach efforts, demonstrated in the two most recent EEO public file reports for the employment unit, copies of which are attached to this EEO Program Report.

WhiteRiverNow makes concerted efforts to communicate its EEO policy by including EEO notices on all job applications, job notices, and help wanted advertisements. Full time staff who are involved in hiring and recruiting have participated in several recruitment initiatives over the last two years, including maintaining a student internship program in conjunction with the Arkansas Broadcasters Association, speaking to students at Southside School’s EAST Program, participating in career fairs at Ozark College and the University of Arkansas Community College at Batesville, and the General Manager participated in the local community college’s Career Day as a speaker.

WhiteRiverNow is committed to inclusive policies which promote equal opportunities and recognizes that one of the most important elements of the success of its EEO recruitment program is ensuring that the local communities it serves are aware of employment openings, and it engages in ongoing assessment of its efforts to ensure that it is reaching a broad cross-section of the community.