

WDCG, WNCB, WRDU, WTKK
EEO PUBLIC FILE REPORT
August 1, 2017 - July 31, 2018¹

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	2, 4, 6-8, 11	8
Account Executive	2, 4, 6-8, 11	8
Market President	2, 4-8, 10	10
Sales Assistant	3-7, 13	3
News Director/Public Service Director	1, 4, 6-7, 12	12
Traffic Coordinator	4, 6-7	6
Account Executive	4, 6-8, 11, 13-14	11
Producer/Phone Screener	2, 4, 6-9, 14	9
Executive Producer/On Air Personality	2-4, 6-8, 14	3
Senior Vice President of Sales	4, 6-7, 14	7

¹This Report was modified in July 2019 to address reporting issues.

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Call In	N	1
2	Current Employee	N	5
3	Current Employee/Internal Promotion	N	2
4	DirectEmployers Association, Inc. (<i>assn distributing job postings to state job banks</i>) 9002 N. Purdue Road, Suite 100 Indianapolis, Indiana 46268 Phone : 866-268-6206 DirectEmployers Association email:info@us.jobs Manual Posting	N	0
5	Employee Referral	N	2
6	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	3
7	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1
8	Indeed.com - Not Directly Contacted by SEU	N	8
9	Internal Transfer/Promotion	N	1
10	LinkedIn / Word of Mouth	N	2
11	Radio Recruitment Ad (<i>one or more SEU stations</i>)	N	5
12	Re-hire	N	1
13	Unknown (source not adequately identified upon inquiry by SEU)	N	3
14	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			34

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	4/18/2018	Participation in events or programs sponsored by educational institutions	On Wednesday, April 18, 2018, iHeartMedia-Raleigh News Operations Support, spoke with approximately 60 fourth-grade students about careers in the radio industry at the Powell Elementary School "Career Day". They talked about music radio, news/talk and the radio business in general. The students were interested to learn about the technology used in radio broadcasting, career prospects, celebrity encounters and salary.	1	News Operations Support
2	4/22/2018	Participation in events sponsored by community groups	On Sunday, April 22, 2018, iHeartMedia-Raleigh News Operations Support, led four members of Girl Scout Troop 4 from Wake Forest, NC on a station tour and recording session for an American Red Cross PSA. On the tour, the girls from Troop 4 learned more about how radio DJs do their jobs. He also assisted them with recording and producing a public service announcement on behalf of the American Red Cross.	1	News Operations Support
3	6/12/2018	Provision of training to management	During the months of May and June 2018, sales, programming, promotions and engineering managers as well as our Market President participated in an online class, "Preventing Sexual Harassment for Managers," presented by iHeartMedia's Learning Center.	9	SVP Programming Sales Manager Program Director Program Director
4	6/16/2018	Participation in events or programs sponsored by educational institutions	On Saturday, June 16, 2018, Regional Online Content Director was a guest lecturer at Kellar Radio Talent Institute, held on the campus of Appalachian State Univ. He spoke to approximately 25 students on the topic of "The Digital Program Director".	1	Regional Online Content Director
5	6/20/2018	Participation in events or programs sponsored by educational institutions	On Wednesday, June 20, 2018, Senior VP of Programming was a guest lecturer at Kellar Radio Talent Institute, held on the campus of Appalachian State Univ. He spoke to approximately 30 students on the topic of "What the PD Looks for in You".	1	Senior VP of Programming