EEO Public File Report

WNCW (FM), Facility ID 29262, Spindale, NC

Full-Time vacancies filled: 1

Period of Report: August 1, 2018 – July 31, 2019

WNCW had 1 full-time opening for the period.

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Sources Utilized	Application Considered	Inter- viewed	Hired
1	Mid-day Host	5/24/18	8/31/18		17	5	1
				Triple A Radio			
				Corporation For Public	6	1	
				Broadcasting			
				Isothermal Community	7	3	1
				College & (Website and			
				Campus mail/e-mail)			
				WNCW/www.wncw.org			
				NC Employment			
				Security Commission			
				Development Exchange			
				Industry/ Greater Public NC Association of			
				Broadcasters			
				NC Community &			
				Technical College Jobs			
				Consortium			
				NC System of Community	1		
				College Personnel	-		
				Appalachian State			
				University			
				Blue Ridge Community			
				College			
			В	Brevard College			
				Converse College			
				Haywood Community College			
				ohnson C. Smith Univ.			
			N	Mars Hill College			
			1	NC Services for the Blind			
			S	South College – Asheville			

Tri-County Tech. College
Western Carolina Univ.
Winston Salem St. Univ.
Carolina School of
Broadcasting
Furman Univ.
Montreat College
Shaw University (Asheville
Cape)
Indeed.com

Agencies, offices, and websites to which WNCW sends notices of job openings:

Triple A		Corporation for Public	Isothermal Community College	
P.O. Box 2709		Broadcasting	Amy Harper	
Nevada City, CA 95959		401 9 th St. NW	PO Box 804	
dave@triplearadio.com; 530-277-		Washington, DC 20004	Spindale, NC 28160	
9018		www.cpb.org; 202-879-9600	www.isothermal.edu; & "everyone" e-mail list	
NC Employment Security		Development Exchange	NC Association of Broadcasters	
	Commission	Industry/Greater Public	Gail Summerville	
	4301 Mail Service Center	401 North 3rd Street, Suite 370	P.O. Box 627	
	Raleigh, NC 27699	Minneapolis, MN 55401	Raleigh, NC 27602	
	Sandra.millercamp@nccommerce.co	www.deiworkssite.org;	919-821-7300	
	<u>m</u>	wwwgreaterpublic.org		
		1-888-454-2314		

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Terry.thomas@nccommerce.com;			
919-733-4151			
NC Community & Technical College	North Carolina Community	Appalachian State University	
Jobs Consortium	College Personnel	Career Development Center	
Dee Spurlin	200 W. Jones St.	Room 369	
College Central Network Service	Raleigh, NC 27603	Boone, NC 28608	
registration	cc-		
www.collegecentral.com	personneloff@nccommunitycolleg		
828-395-1416	<u>es.edu</u>		
	919-807-7100		
Blue Ridge Community College	Brevard College	Converse College	
Julie Thompson - Career Center	Career Exploration & Development	Diane Blackwell - Office of Career Services	
College Drive	1 Brevard College Drive	580 Main Street	
Flat Rock, NC 28731	Brevard, NC 28712	Spartanburg, SC 29302	
Haywood Community College	Johnson C. Smith University	Mars Hill College	
Career Center	Office of Career Planning &	Career Development Center	
185 Freelander Drive	Placement	PO Box 370	
Clyde, NC 28721	100 Beatties Ford Road	Mars Hills, NC	
	Charlotte, NC 28216		
NC Services for the Blind	South College – Asheville	Tri-County Technical College	
Claire Edwards	Anne Moss	Amy Fendley	
50 South French Broad	1567 Patton Avenue	PO Box 587	
Asheville, NC 28801	Asheville, NC 28806	Pendleton, SC 29670	
Western Carolina University	Winston Salem St. University	Carolina School of Broadcasting	
Donna Ferrara - Career Services	Career Services	Alyson Young	
Co-op, 1 st Floor Graham	CB 19294	2425 Performance Road	
Cullowhee, NC 28723	Winston Salem, NC 27110	Charlotte, NC 28214	
Furman University	Montreat College	Shaw University (Asheville, CAPE)	
Janice Knighton - Dept. Assistant	Tom Oxenreider - Career Center	Phyllis F. Martin –	
3300 Pointsett Hwy.	PO Box 1267	College St., Suite 203-A	
Greenville, SC 29613	Montreat, NC 28757	Asheville, NC 28801	
www.Indeed.com			
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EEO INITIATIVES TAKEN IN PERIOD August 1, 2018 – July 31, 2019

The following initiatives have been undertaken by WNCW pursuant to Sections 73.2080(c):

1. (v.) WNCW has had an Internship program for Isothermal Community College's Broadcast Technology students (as well as other students) in place since 2001. Up to three students are accepted into the program each semester. Work schedules are usually ten hours per week. Interns can help with the set-up and engineering of performances, write on-air scripts, perform production work, assist with music playlists and chart production or prepare weather forecasts. Internship programs for Business Operations, Marketing, Non-Profit Fund Raising, Web Design, News/Reporting and Sales are available to any student from any college since 2011. Duties are assigned as needed

by the station and according to each student's aptitude and interests. Work schedules are designed around the number of hours required by the class instructor. Interns can assist in clerical duties, data entry, fund raising events, marketing opportunities, underwriting sales, web site maintenance, billing and traffic needs and news/reporting. Other duties are assigned as needed by the station and according to each student's aptitude and interests. Intern activity reports are reviewed and forwarded to the student's instructors as needed. Upon request, an end-of semester evaluation is prepared and forwarded to the student's instructor. A recommendation letter from the Director of Radio Operations is provided when requested.

- 2. (viii) All WNCW employees attend twice-yearly Isothermal Community College Professional Development Day and Convocation including 2 days of Professional Development Workshops. An Employee Education Fund was established allowing \$1500 per Fiscal Year to be awarded to station employees seeking further education that could qualify them for a higher-level position.
- 3. (xi) (xvi) WNCW participated in a Career Exploration Camp hosted by Isothermal Community College. Various WNCW staff and management assisted in efforts to inform and educate school age children on career opportunities in broadcasting in the areas of programming, business and development. WNCW's Membership Support Specialist participated in a Career Day at a Middle School with the purpose of informing students of career opportunities in broadcasting. WNCW's Sales General Manager and Audio Engineer participated in a Career Day at a local high school with the purpose of informing students of career opportunities in broadcasting and audio engineering.
- 4. WNCW's General Manager participated in a Job Fair hosted by Isothermal Community College held on August 13th to inform participants of various openings and career opportunities in broadcasting and recruit for any future openings.

WNCW's Director of Development also participated in a job fair hosted on April 30th by the City of Shelby to showcase various career opportunities in broadcasting and recruit for future openings.