

2018 ANNUAL EEO PUBLIC FILE REPORT

Lowcountry Radio Group

Stations: WVSC (FM), Port Royal, SC
WLHH (FM), Ridgeland, SC
WOEZ (FM), Walterboro, SC

Reporting Period: August 1, 2017-July 31, 2018

Fulltime Employees: 10

During the Reporting Period, a total of 3 full time positions was filled. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c) (2):

Participated in

Job fairs by station personnel who have substantial responsibility in making hiring decisions.

9/18/17 -USCB Job Fair. The Station General Manager & the Director of Sales had a booth and gathered resumes and conducted on site interviews for sales, programming and promotion positions.

Sponsored at least 2 events in the community designed to inform and educate the public as to employment opportunities in broadcasting.

2/13/18: Beaufort Business Expo. Our stations' served as exclusive radio sponsors of this event for the Beaufort Chamber of Commerce.

2/27/18 Hilton Head Business Expo. Our stations served as exclusive radio sponsors of this event for The Hilton Head Chamber of Commerce. At both events management was available to talk with interested candidates about jobs.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIRER
10/30/18	Account Executive	Indeed
02/19/18	Account Executive	Website
06/28/18	General Manager	Internal Promotion

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 12

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
Websites	2
Indeed	4
All Access	5
Radio Ads	0
Internal Promotion	1

RECRUITING SOURCES USED

The following sources were used for most full-time openings. On air openings are advertised with on air announcements, website and industry sources listed here.

* Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
Y WLHH/WVSC Radio	10 Westbury Park Way	Bluffton, SC 29910	843-363-9956	C Manzione	Cmanzione@lcradiogroup.com
Y All Access	28955 Pacific Coast St. 210-5	Malibu, CA 90265	310-457-6616		
N Savannah College Of Art & Design	342 Bull St	Savannah, GA	912-525-5100		careerinfo@scad.edu
N Hilton Head Chamber	PO Box 5647	Hilton Head, SC 29925			
Y WVSC Website	10 Westbury Park Way	Bluffton, SC 29910	843-363-9956		www.sc103radio.com
Y WLHH Website	"	"	"		www.1049thesurf.com
Y WOEZ	"	"	"		www.easyfm1ive.com
N USCB	801 CarNeret St.	Beaufort, SC 29901	843-208-8000		
N Beaufort Chamber	701 Craven St.	Beaufort, SC 29901	843-525-8500		
N SC Job Service	176 Lockwood Blvd.	Charleston, SC 29402	843-792-7046		
N SC Broadcasters Assn.	1 Harbison Way	Columbia, SC 29212	803-732-1186		
N NAACP	PO Box 21727	Hilton Head, SC 29925	843-689-9372		

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide It with notice of all Job vacancies. All Access is used for on air & programming openings only