

EEO ANNUAL PUBLIC FILE REPORT ENTERCOM GREENSBORO

This report covers full-time vacancy recruitment for the period of November 17, 2017 - July 31, 2018

Employment Unit: Entercom License, LLC	<u>Address:</u> Entercom License, LLC 7819 National Service Rd, Suite 401	<u>Contact Person/Title:</u> Brent Millar VP/General Manager
Unit Members, Community of License: WEAL-AM, Greensboro, NC WPET-AM, Greensboro, NC WSMW-FM, Greensboro, NC WJMH-FM, Greensboro, NC WPAW-FM, Greensboro, NC WQMG-FM, Greensboro, NC	<u>Telephone Number:</u> 336-605-5200	<u>E-mail Address:</u> Brent.Millar@entercom.com

1. Full-Time Job Vacancies Filled by the Employment Unit:

	Title and Hire Date	Recruitment Source Referring Hire	Recruitment Sources Utilized to Fill the Full-Time Vacancy (See #2: "Recruitment Sources for Corresponding List)
A	On-Air Personality	Current Employee (PT to FT)	1-23
B	Promotions Director	Current Employee (PT to FT)	1-23



2. Recruitment Sources

OUTREACH ORGANIZATIONS

#	Name	Organization	Contact Information	Did Entercom contact organization to request to send job vacancy information?	Did organization contact Entercom to request job vacancy information?	Total Number of Interviewees Referred
1	Anne Wright	Appalachian State University	John E. Thomas Hall, Rm 369 Boone, NC 28608 828-262-2180 careerdevcnt@appstate.edu	Y	N	0
2	Darryl Johnson	Bennett College for Women	900 East Washington St Greensboro, NC 27404 336-273-4431 djohnson@bennett.edu	Y	N	0
3	Career Services	Davidson County Community College	PO BOX 1287 Lexington, NC 27293 336-249-8186	Y	N	0
4	Kristin Walker	ELON University	Elon Career Center, Duke 10 Elon, NC 27244 336.278.2000 careerservices@elon.edu	Y	N	0
5	Charles Diggs	Employment Security Commission (Greensboro)	2005 B South Elm Eugene Greensboro, NC 27406 336-882-4141 Charles.diggs@ncmail.net	Y	N	0
6	Employment Security Commission	Employment Security Commission (Winston-Salem)	450 W. Hanes Mill Rd. # 101 Winston-Salem, NC 27105 336-776-6720 Esc.jobs.winstonsalem@ncmail.net	Y	N	0
7	Career Services	High Point University	833 Montlieu Avenue High Point, NC 27262 336-841-4558 jobs@highpoint.edu	Y	N	0



8	Carol Dudley	Howard University	2400 Sixth Street, NW Washington, DC 20059 202-806-6100 cdudley@howard.edu	Y	N	0
9	Gene McKay	Inside Radio	365 Union Street Littleton, NH 03561 800-248-4242 ads@insideradio.com	Y	N	0
10	Debra Hooper	Living Arts College (Director at the School of Communication Arts)	3000 Wakefield Crossing Raleigh, NC 27614 800-800-2835 dhooper@higherdigital.com	Y	N	0
11	Career Services	National Lesbian and Gay Journalists Assoc.	1420 K Street NW #910 Washington, DC 20037 202-588-9888 EXT. 10 info@nlgja.org	Y	N	0
12	Alex Nogales	National Hispanic Media Coalition	55 S Grand Avenue Pasadena, CA 91105 626-792-6462 info@nhmc.org	Y	N	0
13	Brenda Sexton	North Carolina Central University	1801 Fayetteville Street Durham, NC 27707 919-530-7356 bsexton@nccu.edu	Y	N	0
14	Jamie Gilbert	North Carolina State University	Witherspoon Student Center 354 Box 8607 Raleigh, NC 27695 919-513-1918 Jamie_gilbert@ncsu.edu	Y	N	0
15	Howard Chubbs	Providence Baptist Church	1106 Tuscaloosa Street Greensboro, NC 27406 336-273-7552 pbrbaptist@bellsouth.net	Y	N	0
16	Carolyn Sutphin	Radford University	Radford University Career Services Center VA Beach VA 24142 540-381-6528 csutphin@radford.edu	Y	N	0
17	Career Center	UNCP	PO BOX 1510 Pembroke, NC 28372 910-521-6270 career@uncp.edu	Y	N	0



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* On November 17, 2017, there was a transfer of control of the stations in the employment unit. See DA 17-1100. Although this report covers the entire twelve month reporting period, the stations in the employment unit are only responsible for the information that relates to the period from and after November 17, 2017. See 47 C.F.R. § 73.2080(c)(6).

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COMPANY POSTINGS AND WEBSITES					
18	Corporate Representative	Entercom Corp Website Avature	www.entercom.com/caeers		1
19	Becca Pearman	Internal Posting Current Employees & Interns	greensborousers@entercom.com		3
ADVERTISING					
20	All Access	www.allaccess.com			4
21	Radio Online	www.radio-onlie.com			0
22	Entertainment Careers	www.entertainmentcareers.net			0
23	Radio Ads (on-Air)	WEAL-AM. WPET-AM, WSMW-FM, WJMH-FM, WPAW-FM. WQMH-FM			0
JOB FAIRS					
OTHER SOURCES					
Employee Referral					3
Total # of New Interviewees Referred					11



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3. Supplemental Recruitment Initiatives.

Initiatives		Date	Location	Description	Titles of Employees Involved
1	On-Air EEO Policy and Invitation to Receive Job Openings	Periodically throughout the year	Entercom Greensboro	Once a month, Entercom Greensboro airs recruitment advertisements on all stations, seeking applicants across all departments. Advertisements inform the Triad area of Entercom's EEO policy and invite all organizations to be a part of our recruitment process.	Business Operations Manager Production Director
2	Station Tour	November 29, 2017	Entercom Greensboro	Promotions Directors and On-Air Talent facilitated station tours for community groups as well as schools. During the tours, they provided an overview of all departments within a radio broadcasting company. The tours were followed by a Q&A session.	Promotions Directors On-Air Talent Sales Manager Account Executives Program Director Production Directors Research Director Engineer
3	Community Day	Feb 2018	Walkertown	Entercom representatives attended the Community Day event in Walkertown, NC. The representatives spoke to the local community about their careers in radio.	Promotions On-Air Talent Promotions Assistant
4	Station Tour	March 28, 2018	Entercom Greensboro	Promotions Directors and On-Air Talent facilitated station tours for community groups as well as schools. During the tours, they provided an overview of all departments within a radio broadcasting company. The tours were followed by a Q&A session.	Promotions Directors On-Air Talent Sales Manager Account Executives Program Director Production Directors Research Director Engineer
5	Men's March Madness	March 2018	Greensboro	Entercom representatives attended a young men's breakfast where they discussed ways to better their future and empower them to be all they can be. Representatives discussed their career in radio and the different steps necessary to obtain a career in radio.	Promotions On-Air Talent Promotions Assistant Account Executive



6	Science Festival	April 2018	UNCG	Entercom Representatives participated in a festival on campus at UNCG. The representatives discussed their radio careers.	Promotions On-Air Talent Promotions Assistant
7	Carver High School Career Day	April 2018	Carver HS	Entercom representative's participated in a Career Fair at Carver High School. They spoke to the students about their careers in radio. Internship opportunities were also discussed.	Promotions On-Air Talent Promotions Assistant Account Executive
8	Rankin Reads/ Career Day	May 2018	Rankin Elementary School	WQMG Promotions team attended the Career Day at Rankin Elementary School in Greensboro where they were able to participate in several activities. Entercom representatives interacted with students, read to the class, and spoke with them about their radio career and how it relates to reading.	Promotions Director Promotions Assistant
9	Station Tour	July 12, 2018	Entercom Greensboro	Promotions Directors and On-Air Talent facilitated station tours for community groups as well as schools. During the tours, they provided an overview of all departments within a radio broadcasting company. The tours were followed by a Q&A session.	Promotions Directors On-Air Talent Sales Manager Account Executives Program Director Production Directors Research Director Engineer

