

# AMB

May 31, 2016

295 Osprey Circle  
Saint Marys, Georgia 31558

Mr. Neal Ardman, President  
Broadcast Partners  
PO Box 2525  
Kingsland, Georgia 31548

Dear Sir:

The purpose of this letter is to respond to your request to review the program "Veggie Tales" and provide my opinion as to its educational and informational value for children under the age of eight.

In my professional opinion and with twenty-two years of experience in the field of education, I find "Veggie Tales" to be an extremely positive influence on young viewers. Children who watch this program will find themselves engrossed in good, wholesome stories that can apply to everyday life. The end of each episode provides a synopsis of the lesson that was to be learned by watching. In terms children can understand, the characters reiterate social issues like how to treat people, being different, and acceptance of others.

"Veggie Tales" is a much needed breath of fresh air in regards to children's programming. The values and lessons taught in every episode help the young viewers understand how to live and thrive in a very complicated world. As social issues creep into the lives of our youth, this show arms children with what they need to be respectful and compassionate.

Not only are the lessons taught in this program invaluable to the young viewers, the message may not be lost on the adults that sit down to watch this show. The public interest is served very well by this series.

Respectfully submitted,  
*Angela B. McManigal*, Ed.D.



May 25th, 2016

Re: Children's E/I Core Programming Statement

To Whom It May Concern

The purpose of this letter is to provide television stations with certified documentation that "VeggieTales" is a television series designed to meet the educational and informational needs of children 4-8 years of age.

Big Idea is the producer of "VeggieTales," an animated television program with the intention to educate young children in accordance with the FCC Children's Television and Informational Program Guidelines.

Each episode of VeggieTales teaches children about moral responsibility and choices and invites them to celebrate their own creation.

Each story features positive values and re-enforces the benefits of selflessness, care of neighbor and doing to others as you would have them do unto you.

In order for parents, children and listing services to clearly identify VeggieTales as a program that fulfills the FCC description of a program that meets kids' educational television needs, the beginning of each program will include a 15 second video billboard with the recommended TV-G, E/I Rating. The E/I logo required by the FCC will remain on screen during the duration of the program, except during commercial time.

Sincerely,  
Leslie Ferrell  
General Manager  
Big Idea

# Tinga Tinga Tales

**Production:** Classic Media/Tiger Aspect: 3 to 6 years of age

**Running Time:** 30mins

**Rights:** Worldwide TV, Video and Licensing & Merchandising

You may think you know the reason why Elephant has a long trunk, or why Tortoise has a broken shell...but as brand new preschool series Tinga Tinga Tales® is soon to reveal – the reason for each is a whole other story!...

Inspired by traditional African animal folktales and the art of Tanzania, Tinga Tinga Tales opens up a fantastical world of colour, characters and transformation.

Produced on location in Kenya by Tiger Aspect Productions in conjunction with Homeboyz Entertainment, the show draws upon the inspiring talent of local artists and musicians and is expertly computer-animated using beautiful, hand-painted imagery.

Each film tells the fantastical story of how a particular animal came to be – Why Crocodile has a bumpy back or Zebra has stripes – but 'The Big Six' form the heart of the animal community in Tinga Tinga. They are Monkey, Tortoise, Elephant, Hippo, Tickbird and Lion. There is nothing more important than community and friendship in Tinga. There are good animals and bad animals, grumpy animals and patient animals, water animals and land animals, tall animals, short animals, loud animals and shy animals – but they all have their role to play. Big personalities for big characters, running jokes, catchphrases and lots of music.

## Guess with Jess®

**Production:** Classic Media Ages:2-4

**Running Time:** 30 mins

**Rights:** All rights in all media Worldwide

Set in the colourful world of Greendale Farm, Jess the Cat and his friends explore and question the world around them in the same charming way that curious children in the real world do.

With catchy music and rich visuals Guess with Jess uniquely combines warmth and humour, and exploration and interactivity, creating a wholly original experience for viewers

aged 2-4.

Each episode begins with an event that prompts the BIG QUESTION, which in turn sets Jess off on a search for the answer.

The search for the answer always involves Jess and his friends, as well as the viewer at home. Along the way Jess asks questions to the viewer directly, encouraging them to participate in his search for the answer to the BIG QUESTION.

Interactive prompts pop up on-screen with each question Jess asks providing clues for the viewer at home, and eventually these clues lead Jess and his friends to the answer!