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SUPPLEMENTAL EXHIBIT FOR PROPOSED DIGITAL REPLACEMENT TRANSLATOR

This document will provide additional information regarding the need for the proposed digital replacement translator for WSPA-TV, Spartanburg, South Carolina, FAC ID 66391, licensed to Nexstar Broadcasting, Inc. ("Nexstar"), and located within the Greenville-Spartanburg, SC-Asheville, NC DMA.


Historically, viewers in or adjacent to the Spartanburg, SC area readily received the CBS programming broadcast by WSPA-TV and WYCW(TV) (collectively the "Stations"), located in Asheville, North Carolina, FAC ID 70149 and licensed to Nexstar. As a consequence of the Commission's incentive auction, WYCW(TV) terminated operations on its pre-auction channel 45 and commenced a channel share agreement with WSPA-TV on channel 7. Following WYCW(TV)'s transition to channel 7, the Stations, CBS and Nielsen collectively received a substantial number of viewer complaints regarding the loss of CBS reception.

Due to the terrain, the WSPA-TV VHF signal is unable to provide enough signal penetration to provide the same population coverage to the pre-existing WYCW(TV) viewers. Consequently, WSPA-TV is proposing several changes to its translator network in an effort to restore coverage to the longtime WYCW(TV) viewers within the WSPA/WYCW service contour .

In the area near Anderson, (communities of Anderson, Abbeville, & Greenwood), the nearest WSPA-TV translator is 68 km away and does not provide a receivable signal into the Anderson area. WSPA-TV signal levels in the Anderson area are documented in the attached exhibits along with viewer complaint location information. For that reason, a digital replacement translator (DRT), is proposed at the location specified in this application as it provides a desirable HAAT and is centrally located between Greenwood and Anderson. This translator will provide service to the communities mentioned above. The maximum ERP is required to contain the community of Greenwood inside the protected contour of the proposed translator. An artifact of the maximum ERP is the fact that the new DRT protected contour extends slightly outside the protected contour of WSPA-TV. This slight extension can be seen on the contour overlap map attached to the application and is considered to be a de minimis extension.

The attachments provide additional documentation of viewer problems and associated WSPA-TV measured signal levels in the communities mentioned above and also in the general area within the contour of the proposed DRT.

Sincerely,

A handwritten signature in black ink, appearing to read "Gregor Burt, PE". The signature is fluid and cursive, with the initials "PE" clearly visible at the end.

President
Attachments