Nexstar Broadcasting, Inc.
FRN: 0009961889

Additional Consumer Outreach Commitment

In an effort to further minimize viewer disruption within WSAV-TV's community, and in addition to the consumer outreach program service announcements and crawls committed to within the attached Phase Waiver Request, Nexstar Broadcasting, Inc., the applicant, proposes to expand its educational and informative outreach to include digital and social media campaigns. Nexstar will maintain a link on the station's website regarding when and how to rescan. Additionally, transition and rescanning information will also be posted to the station's social media pages.