



## **DETERMINATION OF THE “LARGEST STATION IN THE MARKET”**

It appears from an analysis of the stations that are licensed to communities located in the Traverse City-Cadillac, Michigan Designated Market Area (DMA) that the largest station in geographic area is WWTV, channel 9, Cadillac, Michigan with a predicted coverage area of 45,517 square kilometers. The instant application to increase WGTU's ERP to 1000 kW results in a predicted coverage area of 36,470 square kilometers. Clearly WGTU is entitled, according to Section 73.622(f)(5), to the proposed increase in its ERP to 1000 kW.