

SECTION 73.622(f)(5) - LARGEST STATION IN THE MARKET ANALYSIS

The instant application contains a TVStudy exhibit which indicates that the proposed 33.5kW ERP exceeds the 25.6kW maximum allowable ERP threshold. Section 73.622(f)(5) of the FCC rules indicate that licensees and permittees may request an increase in either ERP in some azimuthal direction or antenna HAAT, or both, up to that needed to provide the same geographic coverage area as the largest station within their market, whichever would allow the largest service area.

WSPA is associated with the Greenville Spartanburg, SC Asheville, NC Anderson, SC DMA. A noise limited contour analysis of all the stations associated with the DMA determined that the licensed WLOS station having FCC File No.: BLCDT-20101014ABR has the largest geographical coverage area in the DMA. WLOS and the herein proposed WSPA facility have a geographical coverage area of 53,276 km² and 49,603 km² respectively, thus the proposed facility is compliant with Section 73.622(f)(5) of the rules, and the 25.6kW ERP threshold is not applicable.