Children's Television Programming Report

Report reflects information for quarter: 3RD Quarter 2017

Digital Core Programming that aired during the past three months that meets the definition of Core Programming.

ION Television – QUBO BLOCK

The attached programming information includes descriptions and air dates/times for regularly-scheduled core programming between the hours of 7:00 am and 10:00 pm. You will need to supplement this information with information about any local preemptions, as applicable, and any other changes made by your station.

Average number of hours per week of Core Programming: 3 Hours

Title of Digital Core Program #1				Origin
Zoo Clues E/I E/I (ION Television)				Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time			
Wednesdays 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26			
Length of Program		Age of Target Audience		
		From	To	
30 minutes		13	16	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.				

Title of Digital Core Program #2				Origin
Secret Millionaire's Club E/I E/I (ION Television)				Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time			
Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26			
Length of Program		Age of Target Audience		
		From	To	
30 minutes		8	12	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Secret Millionaire's Club is a series that attracts and engages young viewers, between the ages of 8-12, as they follow the exciting and often comedic adventures of four attractive role models, in narratives designed to introduce children to basic concepts in business, financial literacy, and responsible money management, as well as important practical life lessons.				

Title of Digital Core Program #3		Origin
Thomas Edison's Secret Lab E/I E/I (ION Television)		Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time	

Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26		
Length of Program		Age of Target Audience	
		From	To
30 minutes		8	11
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Thomas Edison's Secret Lab presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.			

Other Matters

NEXT QUARTER – Q4 2017

Title of Digital Core Program #1			Origin
Zoo Clues E/I E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time		
Wednesdays 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26		
Length of Program		Age of Target Audience	
		From	To
30 minutes		13	16
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.			
Title of Digital Core Program #2			Origin
Secret Millionaire's Club E/I E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time		
Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26		
Length of Program		Age of Target Audience	
		From	To
30 minutes		8	12
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Secret Millionaire's Club is a series that attracts and engages young viewers, between the ages of 8-12, as they follow the exciting and often comedic adventures of four attractive role models, in narratives designed to introduce children to basic concepts in business, financial literacy, and responsible money management, as well as important practical life lessons.			
Title of Digital Core Program #3			Origin
Thomas Edison's Secret Lab E/I E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time		
Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26		

Length of Program	Age of Target Audience		
	From	To	
30 minutes	8	11	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Thomas Edison's Secret Lab presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.