

EEO Public File Report

St. Louis Regional Public Media, Inc (d/b/a KETC-TV)
Reporting Period: October 1, 2015 thru September 30, 2016
Section 1: Full-Time Positions Filled

EXHIBIT A1
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Full Time Position	Position Title	Recruitment Source(s) utilized to seek candidates for each vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Writer/Editor	<ul style="list-style-type: none">- Internal posting- St. Louis Post Dispatch/Monster.com- KETC website- The Rome Group- Other/Referral	<ul style="list-style-type: none">03001	1
2	IT Manager	<ul style="list-style-type: none">- Internal posting- St. Louis Post Dispatch/Monster.com- KETC website- The Rome Group	<ul style="list-style-type: none">0600	1
3	Evaluation Associate	<ul style="list-style-type: none">- Internal posting- St. Louis Post Dispatch/Monster.com- KETC website- The Rome Group- American Evaluation Association	<ul style="list-style-type: none">01000	1
4	Multimedia Producer	<ul style="list-style-type: none">- Internal posting- St. Louis Post Dispatch/Monster.com- KETC website- The Rome Group	<ul style="list-style-type: none">0500	1
5	Corporate Support Manager	<ul style="list-style-type: none">- Internal posting- St. Louis Post Dispatch/Monster.com- KETC website- The Rome Group	<ul style="list-style-type: none">1000	1
Total			17	5

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Section 2: Recruitment Sources Contacted for Full-Time Vacancies

			Total	Entitled to
Number	Recruitment Source	Contact	Interviewed	Notification
1	St. Louis Post-Dispatch/Monster.com	Chris Huelsebusch	15	N
	900 North Tucker	(314) 340-8609		
	St. Louis, Mo 63101	CHuelsebusch@post-dispatch.com		
	Website-St. Louis at Work			
2	The Rome Group	Alice Squires	0	N
		Alice@theromegroup.com		
3	KETC Website	Richard Skalski	0	N
	www.ketc.org	(314)-512-9145		
	St. Louis, MO			
4	Internal Posting - KETC	Richard Skalski	1	N
	3655 Olive Street	(314)-512-9145		
	St. Louis, MO 63108			
5	National Association of Broadcasters	Broadcast Career Link -	0	N
	Website- NAB	jobs@nab.org		
6	Other - referrals, etc.	Richard Skalski	1	N
	(Employee, clients, etc.)	(314)-512-9145		
7	American Evaluation Association	info@eval.org	0	N
	Website-AEA	(202)-367-1166		
9	University Career Center Sites	Richard Skalski	0	N
	Varies	(314) 512-9145		
		Total Interviewed	17	

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Section 3: Longer-Term Recruitment Initiatives Implemented

Nbr.	Date	Initiative	Description	Scope of Involvement	Persons Involved
1	10/1/2015 - ongoing	Internship Program	Assist students and members of the community to acquire skills needed for broadcast, nonprofit, and marketing employment.	Host interns from area schools who are pursuing and/or interested in a career in broadcasting and nonprofit (including advertising and journalism.)	J. Hartmann, Producer A. Carr, Special Events; M. Pagano, Digital Media Specialist S. Williams, Project Director of AG G. Whitmore, Customer Service Mng'r R. Bromell, Director of Development S. Stevenson, Project Manager
2	10/1/2015	Job Fair	- Job Fair Webster University	One of several local employers that participated in hosting a booth at the Webster job fair. Station representatives informed students of job openings and careers in broadcasting.	Brittany Farmer, Volunteer Manager
3	2/24/2016	Job Fair	- Job Fair St Louis University	One of several local employers that participated in hosting a booth at the SLU job fair. Station representatives informed students of job openings and careers in broadcasting.	Brittany Farmer, Volunteer Manager
4	9/20/2016	Job Fair	- Job Fair St Louis University	One of several local employers that participated in hosting a booth at the SLU job fair. Station representatives informed students of job openings and careers in broadcasting.	Brittany Farmer, Volunteer Manager
5	9/23/2016	Job Fair	- Job Fair University of St. Louis Missouri (UMSL)	One of several local employers that participated in hosting a booth at the UMSL job fair. Station representatives informed students of job opening and careers in broadcasting.	Richard Skalski, Sr. VP
6	ongoing	Scholarship	KETC-TV/Nine Network Scholarship support: Webster University - Daniel Webster School of Communication	Fund annual scholarship to a local college or university to award to a student pursuing degree in Mass Communications and/or a broadcasting-related field of study.	KETC Station - Senior Leadership
7	ongoing	Job Bank Participation	Job Bank	the NAB job bank posting system. Also, job openings are provided to organizations who's reach includes women and minorities.	KETC Station - HR/Management