

WEUX, WLAX
EEO PUBLIC FILE REPORT
August 1, 2016 - July 31, 2017

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring Hiree |
|-------------------------------|--|-------------------------------|
| Account Executive | 1-4, 6-12 | 11 |
| Integrated Digital Specialist | 1-12 | 11 |
| Account Executive | 1-4, 6-12 | 11 |
| Creative Services Manager | 1-12 | 5 |

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|----------------------|--|--|---|
| 1 | Family Support Center PO Box 143 Chippewa Falls, Wisconsin 54729 Phone : 715-723-1138 Email : geri@fscf.org Geri Segal | N | 0 |
| 2 | Globe University 2651 Midwest Drive Onalaska, Wisconsin 54650 Phone : 608-779-2600 Email : aprodzinski@globeuniversity.edu A Prodzinski | N | 0 |
| 3 | Ho-Chunk Nation PO Box 867 Black River Falls, Wisconsin 54449 Phone : 715-284-9343 Email : tracy.thundercloud@ho-chunk.com Tracy Thundercloud | N | 0 |
| 4 | La Crosse Hmong Cultural and Community Agency 1815 Ward Ave La Crosse, Wisconsin 54601 Phone : 608-781-5744 Email : cathylee@hmoobagency.org Cathy Lee | N | 0 |
| 5 | Media Recruiter 9457 So. University Blvd Suite 303 Highlands Ranch, Colorado 80126 Phone : 303-400-5150 Url : https://www.mediarecruiter.com Art Scott Manual Posting | N | 3 |
| 6 | Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone : 972-764-6715 Terri Bush Manual Posting | N | 1 |
| 7 | Viterbo University 900 Viterbo Drive La Crosse, Wisconsin 54601 Phone : 608-796-3828 Career Services Manual Posting | N | 0 |

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|--|--|--|---|
| 8 | Western Technical System 400 Seventh Street North La Crosse, Wisconsin 54601 Phone : 608-785-9440 Url : http://www.wisconsintechconnect.com Job Listing Manual Posting | N | 0 |
| 9 | WIGrads 650 N Lake Street Madison, Wisconsin 53706 Phone : 608-262-2551 Url : https://www.myinterfase.com/wisconsin/ Career Center Manual Posting | N | 1 |
| 10 | Winona State International Services 233A Kryzsko Commons Winona, Minnesota 55987 Phone : 507-457-5303 Email : kpinar@winona.edu Kemale Pinar | N | 0 |
| 11 | WLAX/WEUX 1305 Interchange Place La Crosse, Wisconsin 54603 Phone : 608-781-0025 Url : http://www.wiproud.com/ Todd Jensen Manual Posting | N | 6 |
| 12 | Women's Resource Center 77 East 5th Street Winona, Minnesota 55987 Phone : 507-452-4440 Email : wrc@wrcofwinona Diana Miller | N | 0 |
| TOTAL INTERVIEWS OVER REPORTING PERIOD: | | | 11 |

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III. RECRUITMENT INITIATIVES

| | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
|---|-------------|--|---|---|---------------------------------|
| 1 | 9/8/2016 | Provision of training to management | Attended training 9/8/16. Presenters were Terri Bush and Jim Schoenky. We discussed FCC EEO compliance and how to complete paperwork. | 1 | HR/Payroll Coordinator |
| 2 | 1/25/2017 | Participation in Job Fairs | Attended WBA job Fair 1/25/17 in Madison, WI at the Concourse Hotel | 2 | VP/GM HR/Payroll Coordinator |
| 3 | 1/25/2017 | Provision of training to management | Attended EEO discrimination seminar on 1/25/17 in Madison, WI at the Concourse Hotel | 1 | VP/GM |