

KSSJ-LD, San Antonio, Texas (Facility No. 67304)
Request for Special Temporary Authority

JUSTIFICATION FOR GRANT OF STA

By this request, DTV America Corporation (“DTVA”) respectfully requests Special Temporary Authority to operate KSSJ-LD, San Antonio, Texas (“Station”) from the location set forth in this request, pending grant of a permanent authorization for this location. The grant of this request immediately would provide viewers in San Antonio with substantial additional over-the-air service, in the form of seven distinct digital programming streams.

The Station has been licensed since 1993, and DTVA acquired the Station in September 2015 for Two Hundred and Ten Thousand Dollars (\$210,000.00). Since acquiring the Station, DTVA obtained authority to move the Station’s transmitter site to the location set forth on the Station’s license (File No. 0000007726). The Station presently is silent, pending Commission approval to an application (“CP Application”) for consent to move the Station’s transmitter site to the location set forth in this request (File No. 0000010959, the “New Site”). Concurrence from Mexico has been obtained with respect to the New Site.

In anticipation of obtaining a grant of the CP Application, DTVA has made numerous arrangements to commence full-time operations of the Station from the New Site. In particular, DTVA has ordered, received, and paid for all of the necessary equipment, including an antenna and transmitter, both of which are state-of-the-art, and is storing that equipment on site. DTVA also has negotiated a lease with American Tower Corporation to locate its equipment at the New Site and has been making monthly rental payments to American Tower in the amount of Three Thousand Dollars (\$3,000) per month every month, beginning in October 2016. DTVA also has obtained agreements with six different national network programmers to deliver programming on the Station’s seven digital programming streams (Bounce TV, BUZZR, The Country Network, Shop LC, QVC, QVC Plus and Heroes & Icons) to members of the San Antonio viewing public.

Grant of this request is in the public interest because: (a) it will enable viewers in San Antonio and the surrounding areas to receive free, over-the-air television programming from networks that otherwise do not adequately provide service to those viewers; (b) by its very nature, the request is for “temporary” authority, meaning the Commission can require DTVA to cease operations at any time; (c) to the extent there are any concerns about the distance between the Station’s licensed site and the New Site, the distance between those sites is just 14.1 miles; (d) it will enable DTVA to offset its significant expenses, including the costs of acquiring the equipment and the monthly lease payments to the tower company, for which DTVA presently is receiving no benefit whatsoever because the Commission has not acted upon the pending CP Application.

DTVA is ready to commence operations of the Station very shortly after receiving Commission approval to this request (perhaps just a few days thereafter, depending on the schedule of a construction crew). As indicated herein, above all, the San Antonio viewing public stands to benefit greatly by a grant of this request.