Subject:

FW: Bounce TV - Q3 & Q4 2016 E/I Alert



Q3 & Q4 2016 E/I Alert

Due to a technical error, the following E/I series aired on Bounce TV from September 10, 2016 to October 15, 2016 without the requisite E/I bug appearing within the programs:

- All In with Laila Ali
- Culture Click
- Everyday Health

In total, 12 hours of E/I programming did not include an E/I symbol.

The technical issue has now been resolved, and all regularly scheduled Bounce TV E/I programming has included the E/I symbol as of October 22, 2016. Bounce TV also has established new processes to ensure that the issue does not recur.

To address any possible concerns about compliance with FCC requirements for E/I programming, Bounce TV will re-broadcast the 12 hours of E/I programming that originally aired without an E/I symbol in addition to regularly scheduled E/I programming. The re-broadcasts will occur each Sunday for six consecutive weeks beginning October 30, 2016, through December 4, 2016, from 10 am-12 noon ET, as outlined in the E/I Legal Notice available on the affiliate website, here.

Revised programming grids reflecting the regularly scheduled E/I programming and the additional E/I programming are now available for download from the Bounce TV affiliate website, here.

Please let me know if you have any questions or concerns.



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