



Federal Communications Commission
Washington, D.C. 20554

May 24, 2016

DTV America Corporation
c/o Mark B. Denbo
Smithwick & Belendiuk, P.C.
5028 Wisconsin Avenue, N.W. Suite 301
Washington, DC 20016

Re: WQDI-LD, Canton, OH
Facility ID 184283
Virtual Channel Designation

Dear Licensee:

This is with respect to the above-referenced facility and their request for virtual channel designation pursuant to ATSC A/65C ("ATSC Program and System Information Protocol for Terrestrial Broadcast and Cable, Revision C With Amendment No. 1 dated May 9, 2006") (PSIP Standard).¹ DTV America Corporation (DTV America) requests that station WQDI-LD, Canton, Ohio, operate on virtual channel 20. For the reasons set forth below, the request is granted.

Background. Station WQDI-LD is assigned RF channel 21.² The PSIP Standard explains, "For a new broadcaster without an existing NTSC license, the major channel number for the digital virtual channels controlled by the broadcaster shall be set to the FCC assigned RF channel number for ATSC digital TV broadcast."³ According to our records, virtual channel 21 is already in use by station WFMJ-TV, Youngstown, Ohio.⁴ In addition, stations WQDI-LD and WFMJ-TV have overlapping service contours and therefore cannot both operate concurrently on virtual channel 21.⁵

¹ Low power licensees are not required to comply with the ATSC A65/B standard, but may choose to implement the ATSC A/65B PSIP standard; should a low power licensee choose to implement PSIP they must comply with the PSIP Standard. *Amendment of Parts 73 and 74 of the Commission's Rules to Establish Rules for Digital Low Power Television*, Report and Order, 19 FCC Rcd 19331, 19413 (2004) ("LPDTV Order"); 47 C.F.R. 73.682(d) (incorporated by reference, see §73.8000); *Id.* at §73.6024(a) (Provides that Class A television stations must meet the requirements of sections 73.682 of the Commission's Rules.).

² See FCC File No. 0000006700.

³ PSIP Standard, Annex B at 1.2. The terms "virtual channel" and "major channel" are often used interchangeably. Pursuant to the PSIP Standard, however, the "two-part" channel number navigational concept is called a virtual or PSIP channel. The first part of the two-part number is called the "major" channel number and the second part of the channel number is called the "minor" channel number. The minor channel number identifies one program service within the group of services defined by the major number. *Second Periodic Review of the Commission's Rules and Policies Affecting the Conversion to Digital Television*, Report and Order, FCC 04-192, 19 FCC Rcd 18279, 18346, para.153 (2004) ("Second Periodic Review").

⁴ See FCC File No. BLCDDT-20061013ABM.

⁵ PSIP Standard, Annex B at 1.8 (The PSIP Standard provisions are intended to "guarantee that the two-part channel number combinations used by a broadcaster will be different from those used by any other broadcaster with an overlapping DTV service area.").

Discussion. The PSIP Standard states that if “a previously used NTSC RF channel in a market is assigned to a newly-licensed DTV broadcaster in that market, the newly-licensed DTV broadcaster shall use, as his major channel number, the number of the DTV RF channel originally allocated to the previous NTSC licensee of the assigned channel.”⁶ Under this section of the PSIP Standard, station WQDI-LD would be assigned station WFMJ-TV’s RF channel number of 20. Additionally, DTV America has demonstrated through its technical showing that WQDI-LD’s use of virtual channel 20 will not conflict with another broadcaster operating in the area serviced by station WQDI-LD.

Accordingly, IT IS ORDERED that DTV America Corporation is directed to operate station WQDI-LD, Canton, Ohio on virtual channel 20 pursuant to ATSC A/65C, the PSIP Standard.

Sincerely,

A handwritten signature in black ink, appearing to read "Hossein Hashemzadeh", written over a horizontal line.

Hossein Hashemzadeh
Deputy Chief, Video Division
Media Bureau

⁶ PSIP Standard, Annex B at 1.4.