

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 2013-03-31 00:00:00.0 Filed on: 2013-04-24 13:50:25.18

| Call Sign | Channel Numbers | Community of License | | | |
|--|------------------------------------|-------------------------|-----------|---|--------------|
| WWDT-CD | 43 (analog) | City | State | County | ZIP Code |
| | 43 (digital) | NAPLES | FL | LEE | 34134 |
| Licensee Name | | | | | |
| ZGS BROADCASTING OF FT MYERS-NAPLES, INC. | | | | | |
| Network Affiliation | | Nielsen DMA | | Licensee World Wide Web Home Page Address (if applicable) | |
| TELEMUNDO | | Ft. Myers-Naples | | | |
| Facility ID | Previous Call Sign (if applicable) | | | License Renewal Expiration Date | |
| 58261 | | | | 2013-02-01 00:00:00.0 | |

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

| |
|-------------------|
| 3.00 hours |
|-------------------|

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

| |
|----------|
| Y |
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(b) Identify publishers who were sent information in 3(a).

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4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

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|---------------------|
| 140.00 hours |
|---------------------|

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

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| Y |
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(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

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| Y |
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If No to 7(c), submit as an Exhibit a Statement of Explanation.

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| <i>(None Required)</i> |
|------------------------|

| | | |
|--------|---|------------|
| 8. (a) | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. | 1.50 hours |
| (b) | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. | 6.00 hours |
| 9. (a) | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? | Y |
| (b) | Identify publishers who were sent information in 9(a). | |

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

| | | | |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #1 | | Origin | |
| Raggs | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Sat 8:00am and Sun 8:00 & 8:30am | 39 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 3 years | 5 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve. | | | |

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #2 | | Origin | |
| Jay Jay the Jet Plane | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Sat 8:30 & 9:00am | 26 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 3 years | 5 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends. | | | |

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #3 | | Origin | |
| Lazytown | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Sat 9:30am and Sun 9:30am | 26 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 5 years | 8 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |

LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #4 | | Origin | |
| Noodle and Doodle | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Sun 9:00am | 26 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 3 years | 5 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a doubledecker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. | | | |

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

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|-----------------|
| Y |
| (None Required) |

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.
- [There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no digital sponsored core program broadcast reports.]
 [There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

| | | | |
|--|------------------------|-------------------------|--|
| Title of Planned Core Program #1 | | Origin | |
| Raggs | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sat 8:00am and Sun 8:00 & 8:30am | | 39 | |
| Length of Program | Age of Target Audience | | |
| | From | To | |
| 30 minutes | 3 years | 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.</p> | | | |

| | | | |
|---|------------------------|-------------------------|--|
| Title of Planned Core Program #2 | | Origin | |
| Jay Jay the Jet Plane | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sat 8:30 & 9:00am | | 26 | |
| Length of Program | Age of Target Audience | | |
| | From | To | |
| 30 minutes | 3 years | 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.</p> | | | |

| | | | |
|---|------------------------|-------------------------|--|
| Title of Planned Core Program #3 | | Origin | |
| Lazytown | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sat 9:30am and Sun 9:30am | | 13 | |
| Length of Program | Age of Target Audience | | |
| | From | To | |
| 30 minutes | 3 years | 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures</p> | | | |

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|----------------------------------|--------|
| Title of Planned Core Program #4 | Origin |
|----------------------------------|--------|

| | | | |
|---|--|-------------------------|----------------|
| Noodle and Doodle | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sun 9:00am | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 3 years | 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a doubledecker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.</p> | | | |

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

| | | | |
|-------------------------------------|-----------|------------------------------|--|
| Name | | Telephone Number | |
| JOAN MARRERO | | 407.888.2288 X107 | |
| Address | | E-mail Address | |
| 1650 SAND LAKE RD. SUITE 340 | | jmarrero@zgsgroup.com | |
| City | State | ZIP Code | |
| ORLANDO | FL | 32809 | |

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

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|--|-----------|
| Name of Licensee | Signature |
| ZGS BROADCASTING OF FT MYERS-NAPLES, INC. | |
| Date | |
| 04/09/2013 | |