

Exhibit 1
NATURE OF THE PROPOSAL
prepared for
Multimedia Holdings Corporation
KARE(DT) Minneapolis, Minnesota
Facility ID 23079
Ch. 11 45.3 kW 455 m

Multimedia Holdings Corporation (“*Gannett*”) licensee of digital television station KARE, Minneapolis, MN, seeks herein to modify the station license to reflect changes in transmission line and transmitter output power (“TPO”). Pursuant to §73.1690(C)(10), no change in effective radiated power (“ERP”) is proposed.

Nature of the Proposal

Gannett will utilize the existing RCA Corporation model TW-9A11P-R horizontally polarized antenna which will remain top-mounted at the location specified on the current license (FCC File BLCDT-20100624ACP). Because the peak power levels required for digital broadcasting are significantly less than for NTSC broadcasting, it was feasible for *Gannett* to utilize smaller, less efficient transmission line to feed the KARE antenna. As detailed in **Table 1**, a commensurate increase in TPO was necessary to maintain the licensed ERP.

Thus, this proposal is believed to be in compliance with §73.1690(C)(10).

Table 1
ANTENNA / LINE SYSTEM GAINS AND LOSSES
 prepared May 2015 for
Multimedia Holdings Corporation
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Proposed Effective Radiated Power:		45.3 kW	16.561 dBk
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<u>Antenna System</u>			
RCA TW-9A11P-R			
	Max Power Gain:	9.00	9.542 dB
	Antenna Input Power:	5.035 kW	7.019 dBk
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<u>Line and Other Losses</u>			
1430 Feet			
Dielectric 4 1/16 Inch, 50 Ohm Rigid Line		Loss:	1.359 dB
63 Feet			
Dielectric 6 1/8 Inch, 50 Ohm Rigid Line			0.044 dB
Total Loss:			1.403 dB
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<u>Transmitter Power Output:</u>		6.953 kW	8.422 dBk