

## **Multiple Ownership Analysis<sup>1</sup>**

This transaction involves the assignment of one full power commercial AM radio station (WJNX). Principals of the proposed assignee have an attributable interest in one FM Station in the Fort Pierce-Stuart-Vero Beach radio market (#98). This analysis considers the existing attributable stations on a market basis for purposes of determining compliance with the multiple ownership limits set forth in 47 C.F.R. §73.3555(a).

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### **Fort Pierce-Stuart-Vero Beach, FL, Rated Market**

Fort Pierce-Stuart-Vero Beach, FL is #98 Nielsen/Arbitron Rated Market, and has between 15 and 29 current full power commercial and noncommercial AM and FM stations. *See Exhibit A.* Under 47 C.F.R. §73.3555(a)(1)(ii)<sup>2</sup>, in a market with between 15 and 29 full time stations, a party may own, operate or control up to 6 commercial radio stations, not more than 4 of which are in the same service. The proposed assignment will result in the assignee having an attributable interest in a total of one commercial AM station and one commercial FM station in this rated market, ownership of which complies with the radio multiple ownership rules in 47 C.F.R. §73.3555(a).

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<sup>1</sup> Compliance for this transaction is analyzed herein in accordance with the FCC's 2016 multiple ownership rules, as reinstated and revised in the FCC's December 20, 2019 Order, DA 19-1303. For clarity, the transaction does not implicate the reinstated "eight voices" test, prohibition on top-four combinations in the local television rules; newspaper/broadcast cross-ownership rules; or attribution of joint sales agreements.

<sup>2</sup> § 73.3555 Multiple ownership.

(a)(1) Local radio ownership rule. A person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations in accordance with the following limits:

(i) In a radio market with 45 or more full-power, commercial and noncommercial radio stations, not more than 8 commercial radio stations in total and not more than 5 commercial stations in the same service (AM or FM);

(ii) In a radio market with between 30 and 44 (inclusive) full-power, commercial and noncommercial radio stations, not more than 7 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM);

**(iii) In a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations, not more than 6 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM); and**

(iv) In a radio market with 14 or fewer full-power, commercial and noncommercial radio stations, not more than 5 commercial radio stations in total and not more than 3 commercial stations in the same service (AM or FM); provided, however, that no person or single entity (or entities under common control) may have a cognizable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such market unless the combination of stations comprises not more than one AM and one FM station.

# EXHIBIT "A"



## FCC Geographic Market Definition for Ft. Pierce-Stuart-Vero Beach, FL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WIRA	AM	1400	C	Creole	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Caribbean Media Group Inc	Fort Pierce, FL	St Lucie
WROK	FM	95.9	C	Clsc Rock	Melbourne-Titusville-Cocoa, FL	07/02/2003	102	Cumulus Media Holdings Inc	Sebastian, FL	Indian River
WOKC	AM	1570	C	Country	Ft. Pierce-Stuart-Vero Beach, FL	10/29/2010	98	Glades Media Company	Okeechobee, FL	Okeechobee
WIRK	FM	103.1	C	Country	West Palm Beach-Boca Raton, FL	07/02/2003	49	Hubbard Radio LLC	Indiantown, FL	Martin
WMBX	FM	102.3	C	Rhymc/CHR	West Palm Beach-Boca Raton, FL	07/02/2003	49	Hubbard Radio LLC	Jensen Beach, FL	Martin
WAVW	FM	92.7	C	Country	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	iHeartMedia Inc	Stuart, FL	Martin
WCZR	FM	101.7	C	Talk	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	iHeartMedia Inc	Vero Beach, FL	Indian River
WOLL	FM	105.5	C	Clsc Hits	Ft. Pierce-Stuart-Vero Beach, FL	01/11/2007	98	iHeartMedia Inc	Hobe Sound, FL	Martin
WQOL	FM	103.7	C	Clsc Hits	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	iHeartMedia Inc	Vero Beach, FL	Indian River
WZTA	AM	1370	C	News/Talk	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	iHeartMedia Inc	Vero Beach, FL	Indian River
WQCP	FM	91.1	NC	Rhythm/Blu	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Indian River State College	Fort Pierce, FL	St Lucie
WQCS	FM	88.9	NC	News/Talk	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Indian River State College	Fort Pierce, FL	St Lucie
WJNX	FM	106.1	C	Mexican	Ft. Pierce-Stuart-Vero Beach, FL	10/29/2010	98	Johnson, Brian M	Okeechobee, FL	Okeechobee
WCNO	FM	89.9	NC	Christian	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	National Christian Network Inc	Palm City, FL	Martin
WJNX	AM	1330	C	Mexican	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Port St. Lucie Broadcasters Inc	Fort Pierce, FL	St Lucie
WPSL	AM	1590	C	Nws/Tlk/Spt	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Port St. Lucie Broadcasters Inc	Port St. Lucie, FL	St Lucie
WSTU	AM	1450	C	BusNw/Sprt	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Port St. Lucie Broadcasters Inc	Stuart, FL	Martin
WPHR	FM	94.7	C	Country	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	R&S Radio LLC	Gifford, FL	Indian River
WHLG	FM	101.3	C	ChrsContem	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Radio Training Network, Inc	Port St. Lucie, FL	St Lucie
WGYL	FM	93.7	C	AC	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Treasure and Space Coast Radio	Vero Beach, FL	Indian River
WOSN	FM	97.1	C	Soft AC	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Treasure and Space Coast Radio	Indian River Shores, FL	Indian River
WTTB	AM	1490	C	Talk	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Treasure and Space Coast Radio	Vero Beach, FL	Indian River
WSCF	FM	91.9	NC	ChrsContem	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Treasure Coast Educational Media	Vero Beach, FL	Indian River
WJKD	FM	99.7	C	Jack	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	98	Vero Beach FM Radio Partnership	Vero Beach, FL	Indian River

Number of Stations in Geographic Market 24

### Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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