

Anderson Associates

Broadcast Engineering Consultants

This ownership study is provided in support of the acquisition of the following stations by Davis Media, LLC.:

WCMS-FM 233C1 Hatteras, NC, FCC Facility I.D. 83211

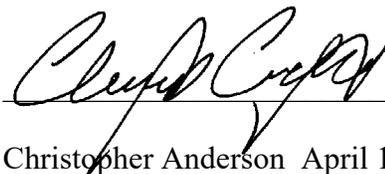
WCXL(FM) 281C1 Kill Devil Hills, NC, FCC Facility I.D. 55248

WVOD(FM) 256C2 Manteo, NC, FCC Facility I.D. 50525

WZPR(FM) 222C3 Nags Head, NC, FCC Facility I.D. 12158

None of the stations are located within a Nielsen rated market; as a consequence, the permitted common ownership is determined using the contour overlap methodology. The following exhibits include the city grade contours, 3.16 mV/m (70 dBu) (FM) and 5 mV/m (AM), of all stations intersecting any of the mutually overlapping stations, including noncommercial facilities, and excludes any stations with a transmitter site greater than 92 km from any portion of the mutually overlapping area, as well as any commonly owned stations which do not mutually overlap the defined markets.

A reference plot of the relevant commonly owned stations is included in exhibit E-1. The common ownership forms one market four (4) FMs in a total market of 32 stations, which is plotted and listed in exhibits E-2 and E-3. Following the rules provided by CFR §73.3555(a)(1)(ii), the common ownership of the stations in the defined market is permissible.

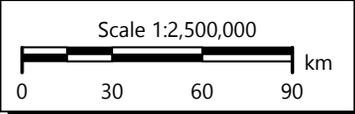
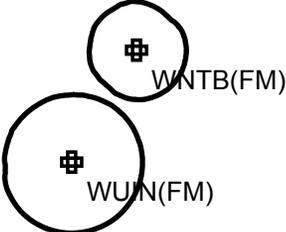
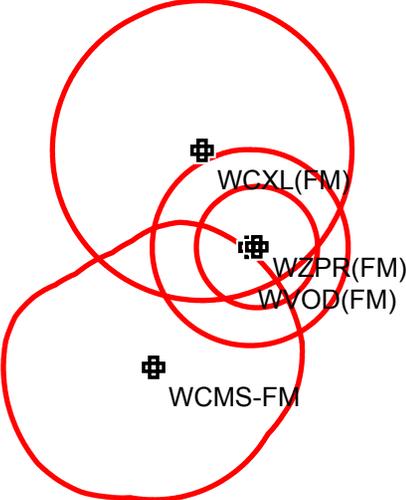


Christopher Anderson April 13, 2024
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E-1 Ownership Reference Plot - All Commonly Owned Stations 70 dBu Contours

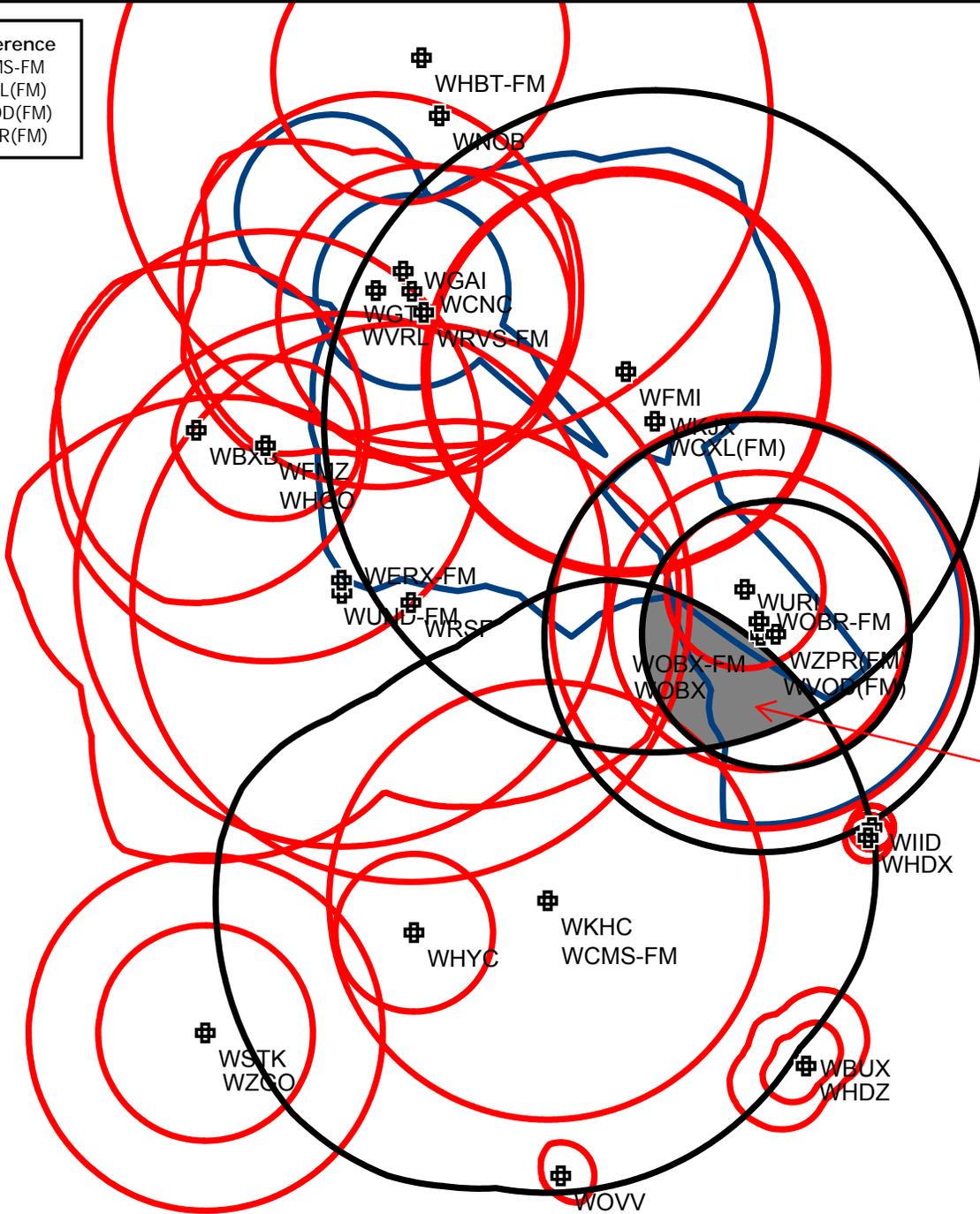
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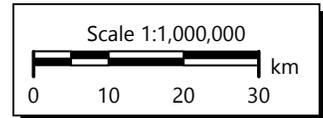
E-2 Ownership Market Plot

Reference
WCMS-FM
WCXL(FM)
WVOD(FM)
WZPR(FM)

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Mutual overlapping area.



E-3 Ownership Market List

Total number of overlapping contours: 32

Reference:

Callsign	Type	Chan	City	St	File Number
WCMS-FM	FM	233C1	Hatteras	NC	BLH20180816AAD
WCXL(FM)	FM	281C1	Kill Devil Hills	NC	BLH20040324AER
WVOD(FM)	FM	256C2	Manteo	NC	BLH19900110KA
WZPR(FM)	FM	222C3	Nags Head	NC	BMLH20100209ABC

Overlapping Contours:

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
WIID	FM	201A	Rodanthe	NC	0000186476	19.5	131.4
WVRL	FM	202C2	Elizabeth City	NC	BLED20030206ACQ	60.8	319.9
WHYC	FM	203A	Swan Quarter	NC	BLED19980527KD	50.4	227.4
WUND-FM	FM	205C0	Manteo	NC	BLED20030812ABB	45.5	282.5
WRVS-FM	FM	210C2	Elizabeth City	NC	BLED19910110KD	53.5	322.7
WOVV	FM	211A	Ocracoke	NC	BLED20101025AAS	67.9	195.1
WBUX	FM	213C3	Buxton	NC	0000219955	49.9	164.4
WURI	FM	215A	Manteo	NC	BLED20140228AAY	5.4	29.8
WZGO	FM	216C2	Aurora	NC	BLED20060727AAI	84.6	233.7
WHGO	FM	217A	Hertford	NC	BLED20130812AAE	61.7	297.7
WHBT-FM	FM	221C3	Moyock	NC	BMLH20050720AEW	86.7	335.8
WOBR-FM	FM	237C3	Wanchese	NC	BLH20141212ABN	2.8	50.1
WKJX	FM	244C2	Elizabeth City	NC	BLH20040618AAH	32.5	346.7
WKHC	FM	246C2	Hatteras	NC	BLED20190906AAN	32.6	213.2
WGTI	FM	249C2	Winfall	NC	BLED20120308ABW	60.8	319.9
WOBX-FM	FM	251C2	Manteo	NC	BLH20141212ABM	2.8	50.1
WHDX	FM	260A	Waves	NC	BLED20160805ABN	20.6	133.8
WBXB	FM	261C2	Edenton	NC	BLH19901212KC	72.3	295.8
WFMI	FM	265C2	Southern Shores	NC	BLH20030102ABE	32.5	346.7
WHDZ	FM	268A	Buxton	NC	0000219956	49.9	164.4
WERX-FM	FM	273C1	Columbia	NC	BMLH20110503ABA	45.7	284.5
WSTK	FM	283A	Aurora	NC	BLH20041203AFD	84.6	233.7
WFMZ	FM	285C2	Hertford	NC	BLH19970819KD	61.7	297.7
WRSF	FM	289C1	Columbia	NC	BLH19840316AA	35.0	283.7
WNOB	FM	229C1	Chesapeake	VA	BLH20031015ADL	77.6	335.1
WOBX	AM	1530	WANCHESE	NC	BL20190118AAZ	2.7	50.3
WGAI	AM	560	ELIZABETH CITY	NC	BL20040831ACS	60.3	323.7
WCNC	AM	1240	ELIZABETH CITY	NC	BL11090	57.1	323.2

Distances reported are the minimum distance from transmitter to the Common Area edge.

Azimuths reported are from the Common Area centroid point (35-47-40.68 N, 075-45-11.46 W).

Duopoly Options:

TV: Not Included

FM: 3.16 mV/m (70 dBu); Include NCE

AM: 5.0 mV/m

Stations more than 92 km from the common area were excluded.