

Anderson Associates

Broadcast Engineering Consultants

This ownership study is provided in as an analysis of the ownership markets formed by the acquisition of the following stations by the Bennett Radio Group:

WCXU(FM) 249C3 Caribou, ME, FCC Facility I.D. 65497

WCXV(FM) 251A Van Buren, ME, FCC Facility I.D. 76041

WCXX(FM) 272A Madawaska, ME FCC Facility I.D. 65498

None of the stations are located within a Nielsen rated market; as a consequence, the permitted common ownership is determined using the contour overlap methodology. The following exhibits include the city grade contours, 3.16 mV/m (70 dBu) (FM) and 5 mV/m (AM), of all stations intersecting any of the mutually overlapping stations, including noncommercial facilities, and excludes any stations with a transmitter site greater than 92 km from any portion of the mutually overlapping area, as well as any commonly owned stations which do not mutually overlap the defined markets.

A reference plot of all attributable stations is included in exhibit E-1. The acquired stations do not form any mutually overlapping markets. Each forms a single station market which is plotted and listed in exhibits E-2 to E-7. Following the rules provided by CFR §73.3555(a)(1)(iv), the common ownership of the stations in the defined markets is permissible.

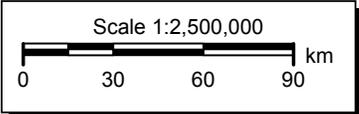
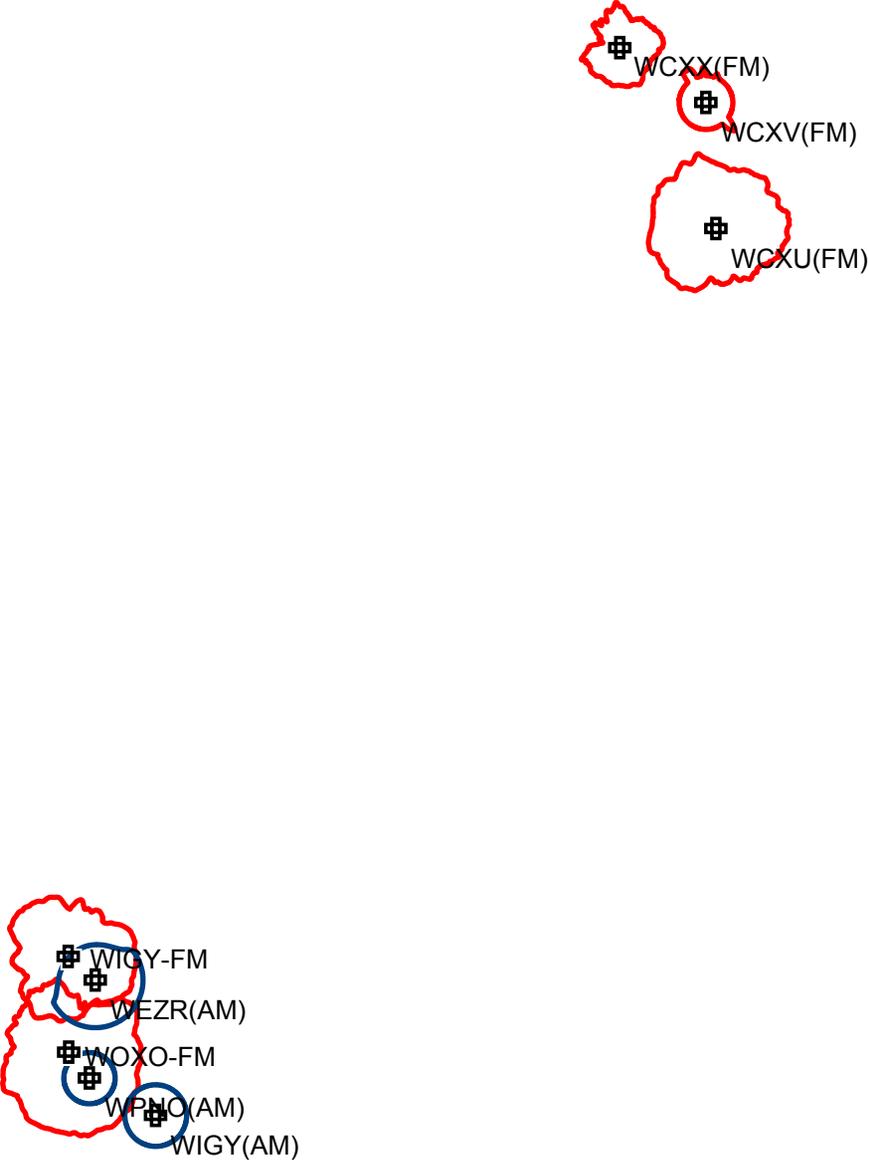


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E-1 Ownership Reference FM 70 dBu and AM 5 mV/m Contours Plot

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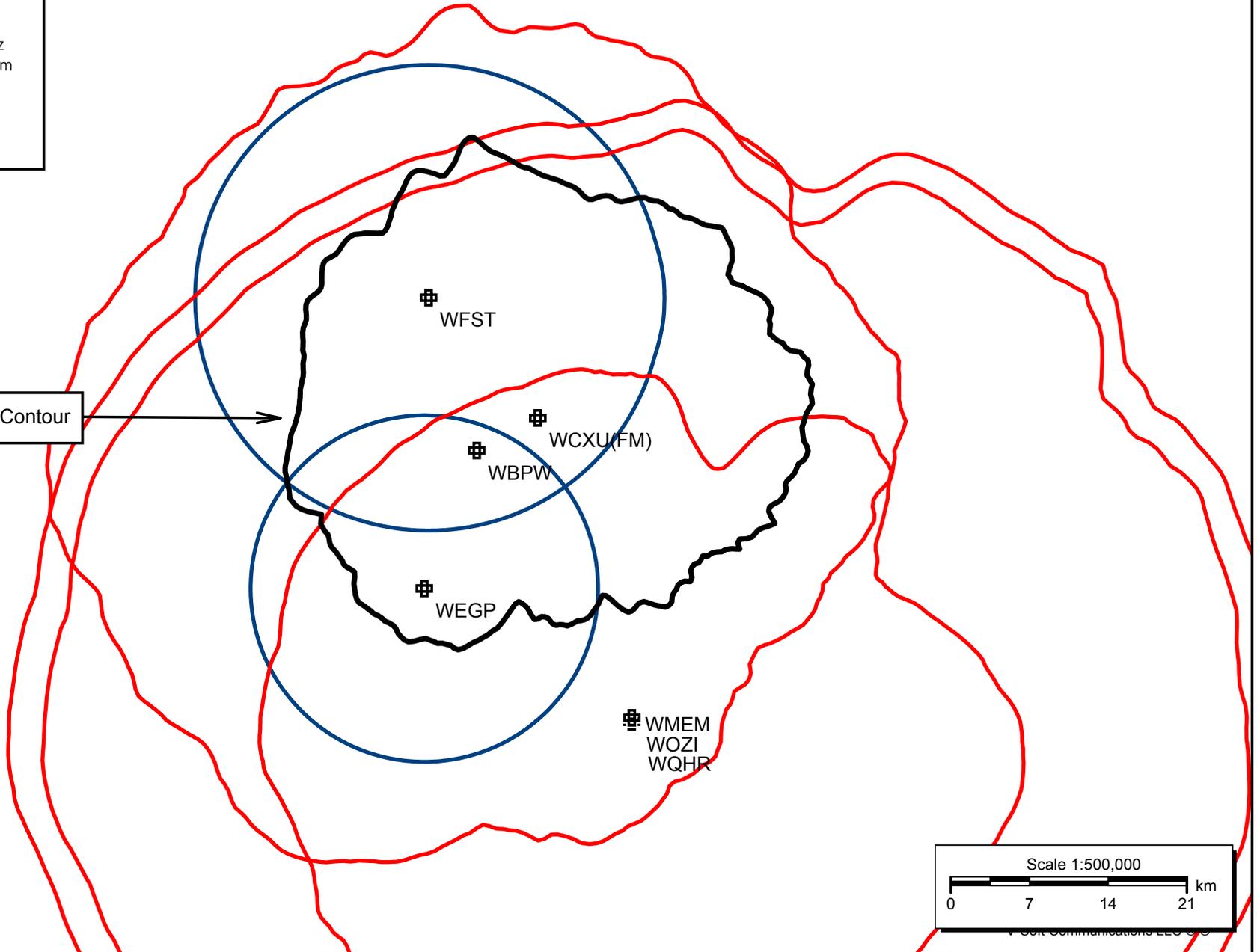


E-2 WCXU(FM) 249C3 Ownership Market Plot

WCXU(FM)
BLH19951027KC
Latitude: 46-47-26.10 N
Longitude: 067-55-05 W
ERP: 20.00 kW
Channel: 249
Frequency: 97.7 MHz
AMSL Height: 272.0 m
Elevation: 189.0 m
Horiz. Pattern: Omni
Vert. Pattern: No
Prop Model: None

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70 F(50-50) dBu Contour



Scale 1:500,000

0 7 14 21 km

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E-3 WCXU(FM) Ownership Market list

Total number of overlapping contours: 7

Reference:

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
WCXU(FM)	FM	249C3	Caribou	ME	BLH19951027KC	0.0	0.0

Overlapping Contours:

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
WQHR	FM	241C	Presque Isle	ME	BMLH20150928AEP	28.3	162.8
WBPW	FM	245C1	Presque Isle	ME	BMLH19991015AAJ	6.2	241.9
WOZI	FM	270C2	Presque Isle	ME	BLH19990115KA	28.3	162.8
WMEM	FM	291C0	Presque Isle	ME	0000221882	27.9	162.6
WEGP	AM	1390	PRESQUE ISLE	ME	BMML20201013AEJ	18.2	213.7
WFST	AM	600	CARIBOU	ME	BL6585	14.4	317.7

Distance and bearing calculations from coordinates: 46-47-26.10 N, 067-55-05 W

Duopoly Options:

TV: Not Included

FM: 3.16 mV/m (70 dBu); Include NCE

AM: 5.0 mV/m

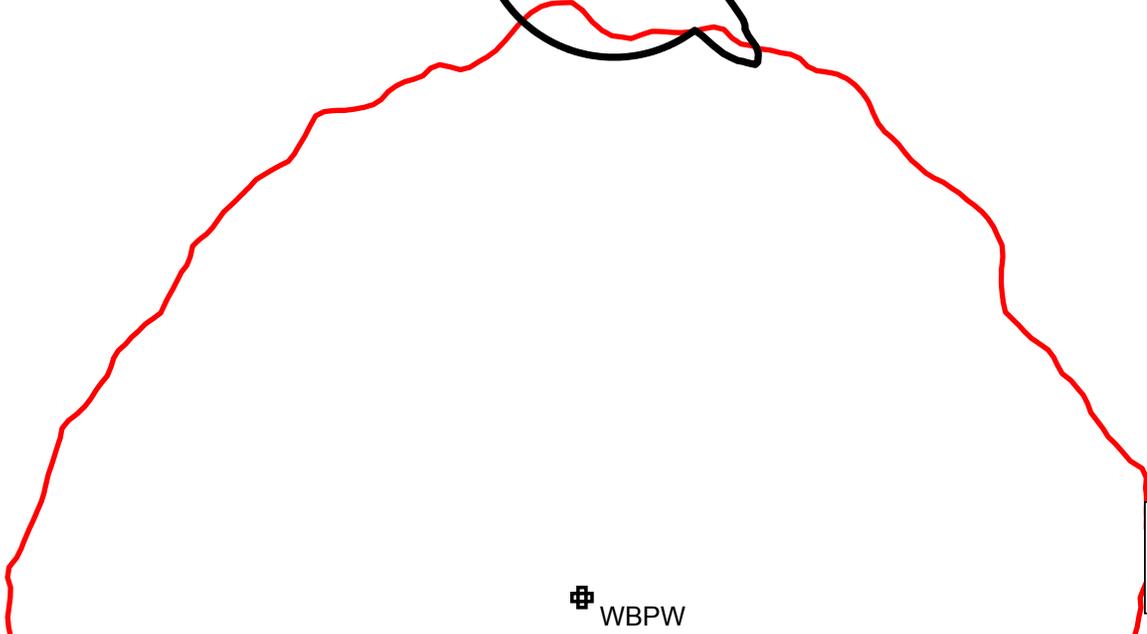
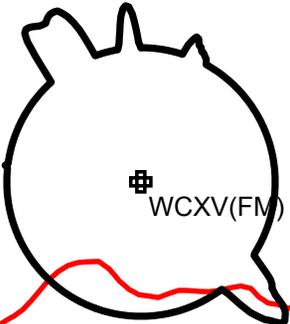
Stations more than 92 km from the common area were excluded.

E-4 WCXV(FM) 251A Ownership Market Plot

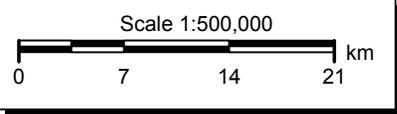
WCXV(FM)
BMLH20140812AAM
Latitude: 47-10-04.20 N
Longitude: 067-57-41.10 W
ERP: 6.00 kW
Channel: 251
Frequency: 98.1 MHz
AMSL Height: 217.0 m
Elevation: 171.0 m
Horiz. Pattern: Omni
Vert. Pattern: No
Prop Model: None

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70 F(50-50) dBu Contour



WBPW



E-5 WCXV(FM) 251A Ownership Market List

Total number of overlapping contours: 2

Reference:

Callsign	Type	Chan City	St	File Number	Dist (km)	Azi (deg)
WCXV(FM)	FM	251A Van Buren	ME	BMLH20140812AAM	0.0	0.0

Overlapping Contours:

Callsign	Type	Chan City	St	File Number	Dist (km)	Azi (deg)
WBPW	FM	245C1 Presque Isle	ME	BMLH19991015AAJ	44.9	182.7

Distance and bearing calculations from coordinates: 47-10-04.20 N, 067-57-41.10 W

Duopoly Options:

TV: Not Included

FM: 3.16 mV/m (70 dBu); Include NCE

AM: 5.0 mV/m

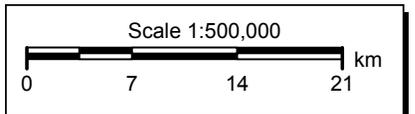
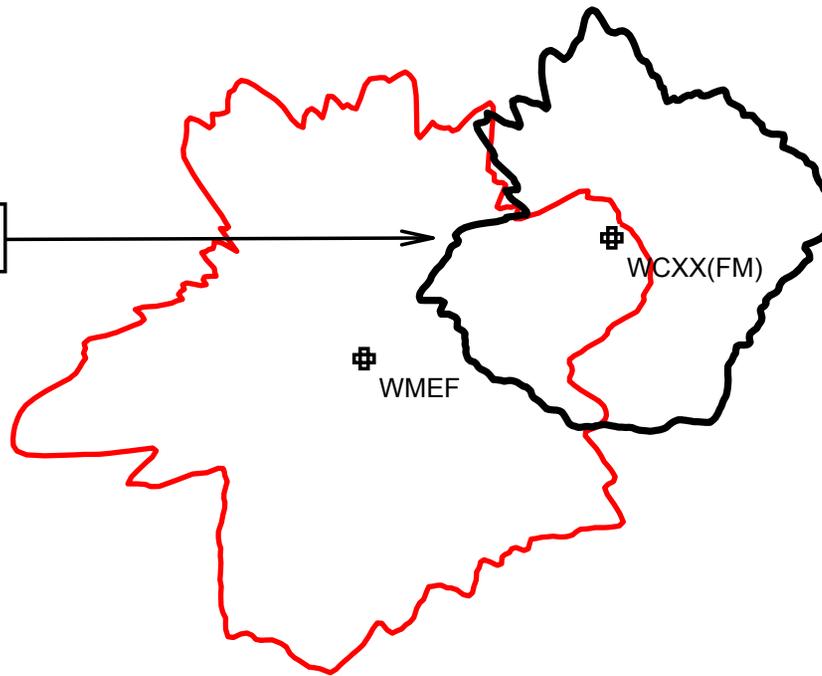
Stations more than 92 km from the common area were excluded.

E-6 WCXX(FM) 272A Ownership Market Plot

WCXX(FM)
BLH20120416ACU
Latitude: 47-19-51.10 N
Longitude: 068-20-24.20 W
ERP: 1.20 kW
Channel: 272
Frequency: 102.3 MHz
AMSL Height: 367.0 m
Elevation: 328.0 m
Horiz. Pattern: Omni
Vert. Pattern: No
Prop Model: None

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70 F(50-50) dBu Contour



E-7 WCXX(FM) 272A Ownership Market List

Total number of overlapping contours: 2

Reference:

Callsign	Type	Chan City	St	File Number	Dist (km)	Azi (deg)
WCXX (FM)	FM	272A Madawaska	ME	BLH20120416ACU	0.0	0.0

Overlapping Contours:

Callsign	Type	Chan City	St	File Number	Dist (km)	Azi (deg)
WMEF	FM	293C3 Fort Kent	ME	BMLE20060104ABR	18.3	244.0

Distance and bearing calculations from coordinates: 47-19-51.10 N, 068-20-24.20 W

Duopoly Options:

TV: Not Included

FM: 3.16 mV/m (70 dBu); Include NCE

AM: 5.0 mV/m

Stations more than 92 km from the common area were excluded.