

## **EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period of: February 1, 2023 - January 31, 2024**

**1) Employment Unit: WOLF Radio, Inc., and Foxfur Communications, LLC**

**2) Unit Members (Stations and Communities of License):**

**WOLF-FM, Baldwinsville, NY (Facility ID No. 7716)**  
**WOSW(AM), Fulton, NY (Facility ID No. 52370)**  
**WFBL(AM), Syracuse, NY (Facility ID No. 34821)**  
**WMVN(FM), Sylvan Beach, NY (Facility ID No. 85534)**  
**WMBO(AM), Auburn, NY (Facility ID No. 25001)**  
**WSEN(FM), Mexico, NY (Facility ID No. 67058)**  
**WOLF(AM), Syracuse, NY (Facility ID No. 73380)**

**3) EEO Contact Information for Unit Member:**

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| Mailing Address:<br><br>WOLF Radio, Inc.<br>401 W. Kirkpatrick Street<br>Syracuse, NY 13204 | Telephone Number: 315-472-0222   |
|   | Contact Person/Title: Tia Soliday, Business Mgr.   |
|   | E-mail Address: <a href="mailto:tsoliday@innerharbormedia.com">tsoliday@innerharbormedia.com</a> |

**4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.** The Employment Unit had no Job Vacancies for the period of February 1, 2023 through January 31, 2024.

**5) Total # of Interviewees Referred:** For the period of February 1, 2023 through January 31, 2024, this Employment Unit interviewed **0** interviewees for full-time job vacancies.

**6) Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

**(a) Hosted Job Fairs**

**April 13, 2023 – Oswego County Spring Job Fair – Main Sponsor:** Over 35 local businesses attended, and presented training programs for potential employment applicants. Our Unit had a booth, with a representative, explaining what jobs could be available in Radio. Our Unit advertised the event seven days in advance through promotional announcements, and on-air personalities aired live mentions beginning ten days in advance of the Job Fair. It was also posted on our individual station websites with information on date, time and information for individuals interested in attending the Job Fair. Carol Fargo, our Unit's Promotions Director, attended the event.

**May 10, 2023 – Oswego County Job Fair – Main Sponsor:** Over 40 local businesses attended and presented training programs for employment applicants. Our Unit had a booth, with a representative, explaining what jobs could be available in radio. Our Unit advertised the event seven days in advance through promotional announcements, and on-air personalities aired live mentions ten days in advance of the Job Fair. The event was posted on our individual station websites with information on date, time and information for individuals interested in attending the Job Fair. Carol Fargo, Promotions Director and Sam Furco, Station Manager were present at the event.

**September 21, 2023 – Oswego County Job Fair – Main Sponsor:** Over 40 local businesses attended and presented training programs for employment applicants. Our Unit had a booth, with a representative, explaining what jobs could be available in radio. Our Unit advertised the event seven days in advance through promotional announcements, and on-air personalities provided live mentions over the air ten days in advance of the Job Fair. Also, it was posted on our Unit's individual station websites with information on date, time and information for individuals interested in attending the Job Fair. Carol Fargo, Promotions Director and Tia Soliday, Business Manager, attended the event.

**(b) Internships**

When any local colleges contact WOLF for internships, we accept the students and follow their guidelines. We are members of the New York State Broadcasters Association, which in turn, periodically offers us interns when they are available. The interns are supervised by our Station Manager and the Sales Manager. During the internships, which usually last for one or two semesters (depending on the school and the amount of credits to be received), participants are exposed to, and trained in the skills necessary to have a successful career in the broadcasting industry. Intern responsibilities may include, but are not limited to, hands-on work with production studio equipment, involvement in the creation and execution of commercial copy and scheduling, writing and editing of news copy and public service announcements, assisting on-air personalities in the production of their programs, assisting with live remote broadcasts, working with the music library, attending meetings of promotion committees, assisting in the organization and compilation of listener data bases, attending sales meetings, and involvement with sales and the servicing of client needs and advertising plans.