

WRGB Community Efforts 2023

On May 25, 2023, Steve Lapointe, Chief Meteorologist visited Tesago Elementary School, Clifton Park, NY. He shared information about the field of Meteorology and TV weather forecasting and discussed how he creates forecast and green screen technology.

On June 6, 2023, Lara Bryn, Morning News Anchor visited Colonie Central High School. Students asked questions about careers in broadcasting. They worked behind the scenes with the students as they learned the ins and outs of the news/digital media business

On June 7, 2023, Alyssa Caroprese, Meteorologist visited Niskayuna High School Life Skills Program. Students also asked questions about other careers in broadcasting. She discussed how she creates forecasts and green screen technology. He then answered questions about meteorology

WRGB aired the following PSA in 2023. These PSAs not only informed their viewers on various programs available in their community. They also help educate and inform youths of various dangers from drug use to testing while driving and helping those in need.

- AARP_RETIREMENT PLANNING
- PSA_AL ANON_QUESTIONS
- ALZHEIMERS FOUNDATION
- ALZHEIMERS_EARLY
- AUTISM SPEAKS
- BE HERO_DISASTER PREPARE
- BLOOD DRIVE_JULY7
- BONEMARROW_BETHEMATCH
- PSA_BOYSTOWN_PAST CURFEW
- _CARGIVER_ASSIST_HEROES
- CDC_GET MY FLU SHOT
- CHILD CAR SAFETY
- CW_DARELOVE_DEFYHATE
- CW_MENTALHEALTH
- DIPLOMA_WHENYOUGRADUATE
- PSA_DIVERSIFY_PAPER CEILING
- _DIVERSITY_LOVELIVESON
- DRUG IMP DRIVING_CAMPING
- DRUGFREEWORLD
- DRUGFREEWORLD_PARTY
- FATHERHOOD_VER1_DADICATION
- FDA_DRUGDISPOSAL

- PSA_FEEDINGAMERICA
- FEEDINGAMERICA_FULL EFFECT
- FENTANYL_REAL DEAL
- GUN SAFETY_STORAGE
- PSA_HABITFORHUMANITY_G BROOKS
- PSA_HEART WALK_JUNE4
- PSA_HRSA_POISONHELP
- PSA_HUMANESOCIETY_PETS PEOPLE
- PSA_IMMIGRATION_STRONGTOGETH
- PSA_LIGHT THE NIGHT_OCT14
- PSA_LOVE HAS NO LABELS_LGBTQ
- PSA_LYMPHEDEMA_KATHY BATES
- PSA_MARINES_FULLCIRCLE
- PSA_MENTAL HEALTH WORKPLACE