

## **WRGB Community Efforts 2023**

On May 25, 2023, Steve Lapointe, Chief Meteorologist visited Tesago Elementary School, Clifton Park, NY. He shared information about the field of Meteorology and TV weather forecasting and discussed how he creates forecast and green screen technology.

On June 6, 2023, Lara Bryn, Morning News Anchor visited Colonie Central High School. Students asked questions about careers in broadcasting. They worked behind the scenes with the students as they learned the ins and outs of the news/digital media business

On June 7, 2023, Alyssa Caroprese, Meteorologist visited Niskayuna High School Life Skills Program. Students also asked questions about other careers in broadcasting. She discussed how she creates forecasts and green screen technology. He then answered questions about meteorology

WRGB aired the following PSA in 2023. These PSAs not only informed their viewers on various programs available in their community. They also help educate and inform youths of various dangers from drug use to testing while driving and helping those in need.

- AARP\_RETIREMENT PLANNING
- PSA\_AL ANON\_QUESTIONS
- ALZHEIMERS FOUNDATION
- ALZHEIMERS\_EARLY
- AUTISM SPEAKS
- BE HERO\_DISASTER PREPARE
- BLOOD DRIVE\_JULY7
- BONEMARROW\_BETHEMATCH
- PSA\_BOYSTOWN\_PAST CURFEW
- \_CARGIVER\_ASSIST\_HEROES
- CDC\_GET MY FLU SHOT
- CHILD CAR SAFETY
- CW\_DARELOVE\_DEFYHATE
- CW\_MENTALHEALTH
- DIPLOMA\_WHENYOUGRADUATE
- PSA\_DIVERSIFY\_PAPER CEILING
- \_DIVERSITY\_LOVELIVESON
- DRUG IMP DRIVING\_CAMPING
- DRUGFREEWORLD
- DRUGFREEWORLD\_PARTY
- FATHERHOOD\_VER1\_DADICATION
- FDA\_DRUGDISPOSAL

- PSA\_FEEDINGAMERICA
- FEEDINGAMERICA\_FULL EFFECT
- FENTANYL\_REAL DEAL
- GUN SAFETY\_STORAGE
- PSA\_HABITFORHUMANITY\_G BROOKS
- PSA\_HEART WALK\_JUNE4
- PSA\_HRSA\_POISONHELP
- PSA\_HUMANESOCIETY\_PETS PEOPLE
- PSA\_IMMIGRATION\_STRONGTOGETH
- PSA\_LIGHT THE NIGHT\_OCT14
- PSA\_LOVE HAS NO LABELS\_LGBTQ
- PSA\_LYMPHEDEMA\_KATHY BATES
- PSA\_MARINES\_FULLCIRCLE
- PSA\_MENTAL HEALTH WORKPLACE