

KECI/Missoula

## 2023 CHILDREN'S PROGRAM REPORT: COMMUNITY ACTIVITIES

### 1<sup>st</sup> Quarter:

During this quarter, KECI aired 117 minutes of kid-targeted Public Service Announcements. These announcements included messages involving the prevention and risks of drunk driving, the prevention of suicide, the risks of youth vaping, and messages of kindness and how it can be passed along.

### 2nd Quarter:

During this quarter, KECI aired 117 minutes of kid-targeted Public Service Announcements. These announcements included messages involving the prevention and risks of drunk driving, the prevention of suicide, the risks of youth vaping, and messages of the benefits of kindness and how it can be passed along.

KECI welcomed the Ronan Elementary 1<sup>st</sup> Grade class and provided the class with a tour of the building where members of the Production Staff, Engineering, HR, and News Anchors talked with the children regarding the news broadcasts and provided an opportunity for them to perform mock weather reports and news readings from the teleprompters.

### 3rd Quarter:

During this quarter, KECI aired 117 minutes of kid-targeted Public Service Announcements. These announcements included messages involving the prevention and risks of drunk driving, the prevention of suicide, the risks of youth vaping, and messages of kindness and how it can be passed along.

### 4th Quarter:

During this quarter, KECI aired 117 minutes of kid-targeted Public Service Announcements. These announcements included messages involving the prevention and risks of drunk driving, the prevention of suicide, the risks of youth vaping, and messages of kindness and how it can be passed along.

KECI supported the educational and informational needs of children through various on-air campaigns, on-air news stories, local programming and digital information.