

KSTP/45TV Community Outreach 2023

Year in Review

January

KSTP

- January 26 – Sponsor Saint Paul Chamber – Mayors Breakfast
- January 26 – February 4 – Media Sponsor of the Saint Paul Winter Carnival
- January 31 – Sponsor of Off the Record – Minnesota Legislative Reception

Paul Folger

January 25 – Emcee, the Children's Hospital Association Annual Meeting

Joe Johnston

January 31 – Host, Off the Record, Minnesota Legislative Reception

Chris Reece

January 28 – Media Grand Marshal of the Saint Paul Winter Carnival Grand Day Parade

Alex Jokich

January 28 – Media Grand Marshal of the Saint Paul Winter Carnival Grand Day Parade

Matt Belanger

January 11 – Emcee – St. Paul Winter Carnival Klondike Kate contest

February

KSTP

January 26th – February 4th – Saint Paul Winter Carnival Media Partnership/Sponsor

Matt Belanger

February 4 – Media Grand Marshal of the Saint Paul Winter Carnival Torchlight Parade

Brandi Powell

February 4 – Media Grand Marshal of the Saint Paul Winter Carnival Torchlight Parade

Joe Johnston

- February 14 – Love Your Local Broadcasters Day at the State Capital - participant.
- February 20 – Girl Scout Troop Tour at Hubbard Broadcasting – Lead
- February 27th through March 2nd – National Association of Broadcasters State Leadership Conference Participant.

Matt Serwe

February 15 – Guest Speaker – St. Louis Park High School - Meteorologist

45TV

February 22-25 – Broadcast Partner for the Minnesota State High School Leagues Girls' Hockey Tournament

March

45TV

- March 8 – 11 – Broadcast Partner for the Minnesota State High School Leagues Boys' Hockey Tournament
- March 15 – 18 - Broadcast Partner for the Minnesota State High School Leagues Girls' Basketball Tournament
- March 22 – 25 - Broadcast Partner for the Minnesota State High School Leagues Boys' Basketball Tournament
- March 25 – Minnesota Army National Guard Statewide Signing Day – Broadcast during the MSHSL Boys' Basketball Tournament.

KSTP

- March 10 – Host for the World Press Institute – Station Tour and assignments with staff
- March 22 – Taping of Juvenile Diabetes One Walk PSA – KSTP is the Media Partner

April

Ben Leber

April 12 – School Tour Host

Kevin Doran

April 27 – Emcee – CIO's Against Cancer – American Cancer Society

May

KSTP

- May 3 – Minnesota Police Chiefs Annual Luncheon – Sponsor
- May 20 – Media Partner for the JDRF One Walk event – Vikings Lakes
- May 25 – Saint Paul Area Chamber of Commerce – Executive Reception sponsor

Leah McLean

May 3 – Host of Middle School Tour

Paul Folger

May 18 – Emcee Open Arms Movable Feast Gala

Lindsey Brown

May 20 – Emcee – JDRF One Walk

Kevin Doran

May 20 - Emcee – JDRF One Walk

June

KSTP

- June 5 – St. Thomas Station Tour and Meet and Greet – Hosts
- June 7 – Youth Frontiers Luncheon – Sponsors

Joe Johnston

- June 12 -14 – Minnesota Broadcasters visit to Washington DC to discuss issues facing local broadcasters that will affect our local communities.
- June 15 – Minnesota Broadcasters Ascertainment Meetings – Brainerd, MN – Organizer and Host
- June 16th – Meeting with the Minnesota High School Principles Association to discuss internships.

July

KSTP

- July 28 – Minnesota Zoo Treetop Trail Grand Opening – Sponsor
- July 31 – Saint Paul Chamber Golf Tournament - Sponsor

Joe Johnston

July 27 through August 1 – High School Student Job Shadow Events – Host

August

KSTP

- August 1 – Unite the Night – Police Event – Sponsor
- August 17 – Taste of the Minnesota State Fair – Sponsor

- August 22 – Next Gen Minnesota Launch at the Hubbard School – Sponsor/Host
- August 24 – through September 4 – Minnesota State Fair – Community event – Broadcast Live

Wren Clair

August 19 – Miles for Melanoma - emcee

September

KSTP

- August 24 – through September 4 – Minnesota State Fair – Community event – Broadcast Live
- September 18 through December 22nd – Hubbard School of Journalism Classroom at Hubbard Broadcasting. Host and Development/instruction.
- September 20 – Better Business Bureau Ethics Luncheon – Sponsor
- September 20 – Guthrie Theater Annual Dinner - Sponsor

Paul Folger

September 20 – Better Business Bureau Ethics Luncheon – Emcee

Ben Leber

September 9 – St. Jude's Annual Gala – Emcee

Kevin Doran

September 10 - Minnesota Military and Veterans Museum – Groundbreaking – Emcee

Brandi Powell

September 28th – Childrens Hospital Association Conversations with a Twist - Emcee

October

KSTP

- September 18 through December 22nd – Hubbard School of Journalism Classroom at Hubbard Broadcasting. Host and Development/instruction.
- October 18 – Minnesota Business Partnership Annual Meeting – Sponsors
- October 28th – Blue Night Gala – Police Gala – Title Sponsors

Joe Johnston

October 19th – Minnesota Military Media Day at Camp Ripley - Participant

Kevin Doran

October 7th – JDRF Gala – emcee

Lindsey Brown

October 7th JDRF Gala – emcee

Brandi Powell

October 26th – Urban Ventures Annual Gala – Emcee

Tom Hauser

October 28th – Blue Night Gala – Police Gala - Emcee

November

KSTP

- September 18 through December 22nd – Hubbard School of Journalism Classroom at Hubbard Broadcasting. Host and Development/instruction.
- November 1 – 30 – Why We Give Campaign features stories about all of the non-profits we work with throughout the year. This campaign included:
 - University of Minnesota Children's Masonic Hospital
 - Children's Hospital Association
 - Juvenile Diabetes Research Fund

- American Cancer Society
- Como Park Zoo and Conservatory
- American Lung Association
- Bridging
- MN Central Kitchen Food Program
- Urban Ventures
- Sanneh Foundation
- Spare Key
- Children's Home Society
- November 2 – Minnesota Police Chiefs Annual Luncheon – Sponsor
- November 4th – JK Movement – Youth Gala – Sponsor
- November 20 – December 10 – Stuff the Sleigh benefitting the Salvation Army, Children's home Society, Minneapolis Police Department, and the Sanneh Foundation. Toys and cash collect throughout the month-long campaign to bring hope during the holiday season.

Joe Johnston

November 17th – Minnesota Broadcasters Association Ascertainment Meeting – Rochester MN – Organizer

December

KSTP

- September 18 through December 22nd – Hubbard School of Journalism Classroom at Hubbard Broadcasting. Host and Development/instruction.
- November 20 – December 10 – Stuff the Sleigh benefitting the Salvation Army, Children's home Society, Minneapolis Police Department, and the Sanneh Foundation. Toys and cash collect throughout the month-long campaign to bring hope during the holiday season.