

ENGINEERING STATEMENT

The engineering data contained herein have been prepared on behalf of DEERFIELD MEDIA (RENO) LICENSEE, LLC, licensee of full-power digital television station KNSN-TV, Channel 20 in Reno, Nevada, in support of its Application for Modification of License to operate the station with the ATSC 3.0 transmission standard. It is proposed that during the time that the facility will be transmitting in the ATSC 3.0 format, the primary ATSC 1.0 programming of KNSN-TV will be transmitted by television station KRXI-TV, Channel 23 in Reno.

Exhibit B is a map upon which the KNSN-TV and KRXI-TV dipole-adjusted noise-limited service contours are plotted. As shown, the service contour of KNSN-TV is completely enveloped by that of KRXI-TV, meaning that no "loss area" will be created as a result of the transfer of KNSN-TV's primary ATSC 1.0 programming to KRXI-TV. Conversely, the additional area served by KRXI-TV that is presently not served by KNSN-TV contains 120,684 people, according to the 2020 U.S. Census data. Therefore, this proposal meets Section 73.3801(f)(6)(ii) of the FCC Rules, which requires that the new ATSC 1.0 host station cover at least 95% of the service population of the station that elects to operate under the new ATSC 3.0 format. As a result, expedited processing of this proposal is respectfully requested and believed to be justified.

It is also important to note that KRXI-TV places a city-grade service contour over the entirety of the KNSN-TV city of license, Reno, Nevada, as shown in Exhibit C. This would be expected since KRXI-TV is located in the same Designated Market Area (DMA) as

KNSN-TV and both are licensed to the same community (Reno). Thus, the instant application meets the requirements of Section 73.3801(c) of the Commission's Rules.

I declare under penalty of perjury that the foregoing statements and the attached exhibits, which were prepared by me or under my immediate supervision, are true and correct to the best of my knowledge and belief.

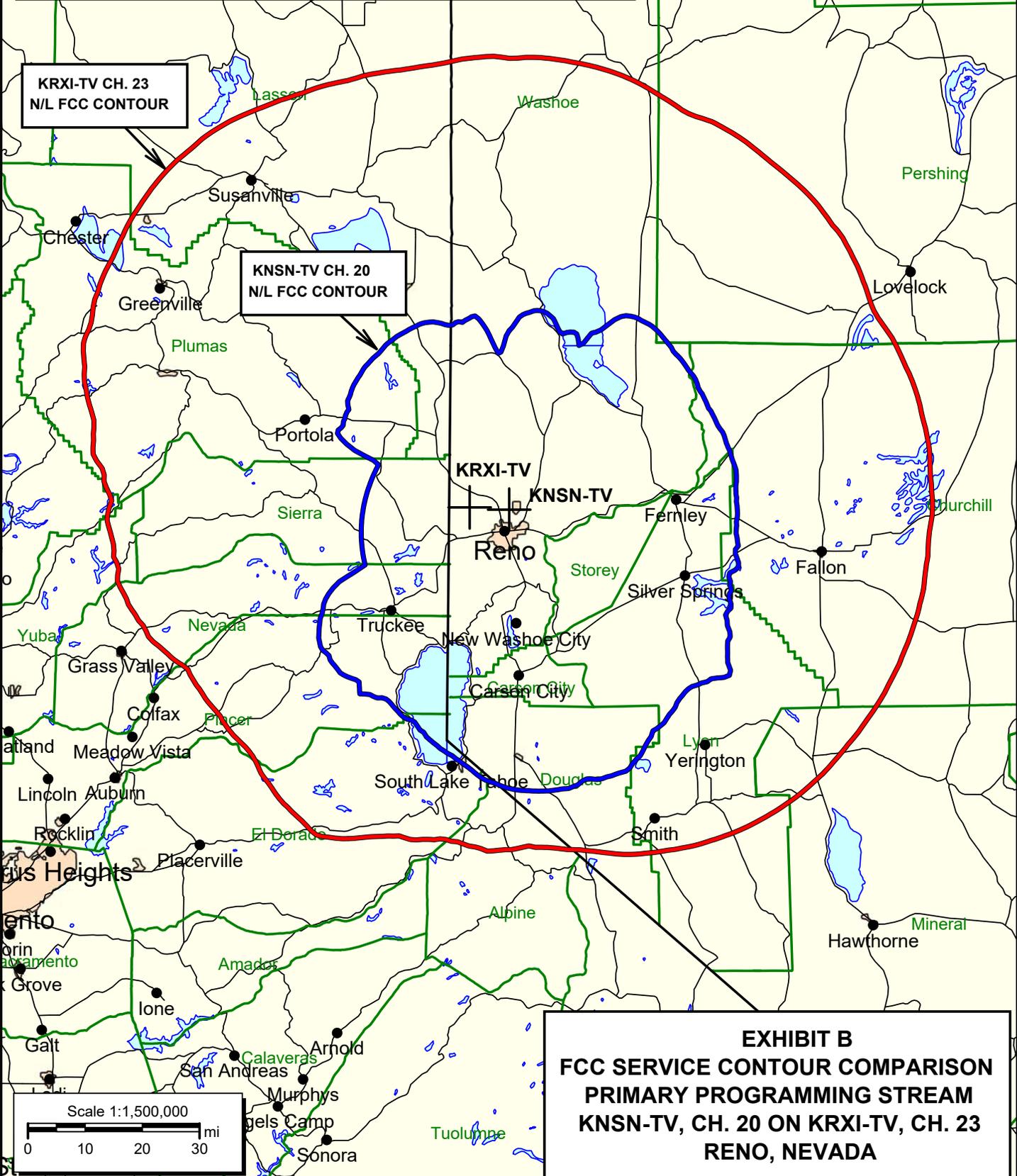
A handwritten signature in blue ink, appearing to read "K. T. Fisher". The signature is stylized with a large "K" and "F" and a smaller "T" in the middle.

KEVIN T. FISHER

June 21, 2023

CONTOUR POPULATION : 2020 U.S. CENSUS DATA
 KNSN-TV : 682,579 (315,401 HH)
 KRXI-TV (Host) : 803,263 (381,801 HH)
 Common Area Population : 682,579 (100% of KNSN-TV Contour Population)
 KNSN-TV Programming Loss Area Population: 0
 KNSN-TV Programming Gain Area Population: 120,684

SMITH AND FISHER, LLC



**KRXI-TV CH. 23
 N/L FCC CONTOUR**

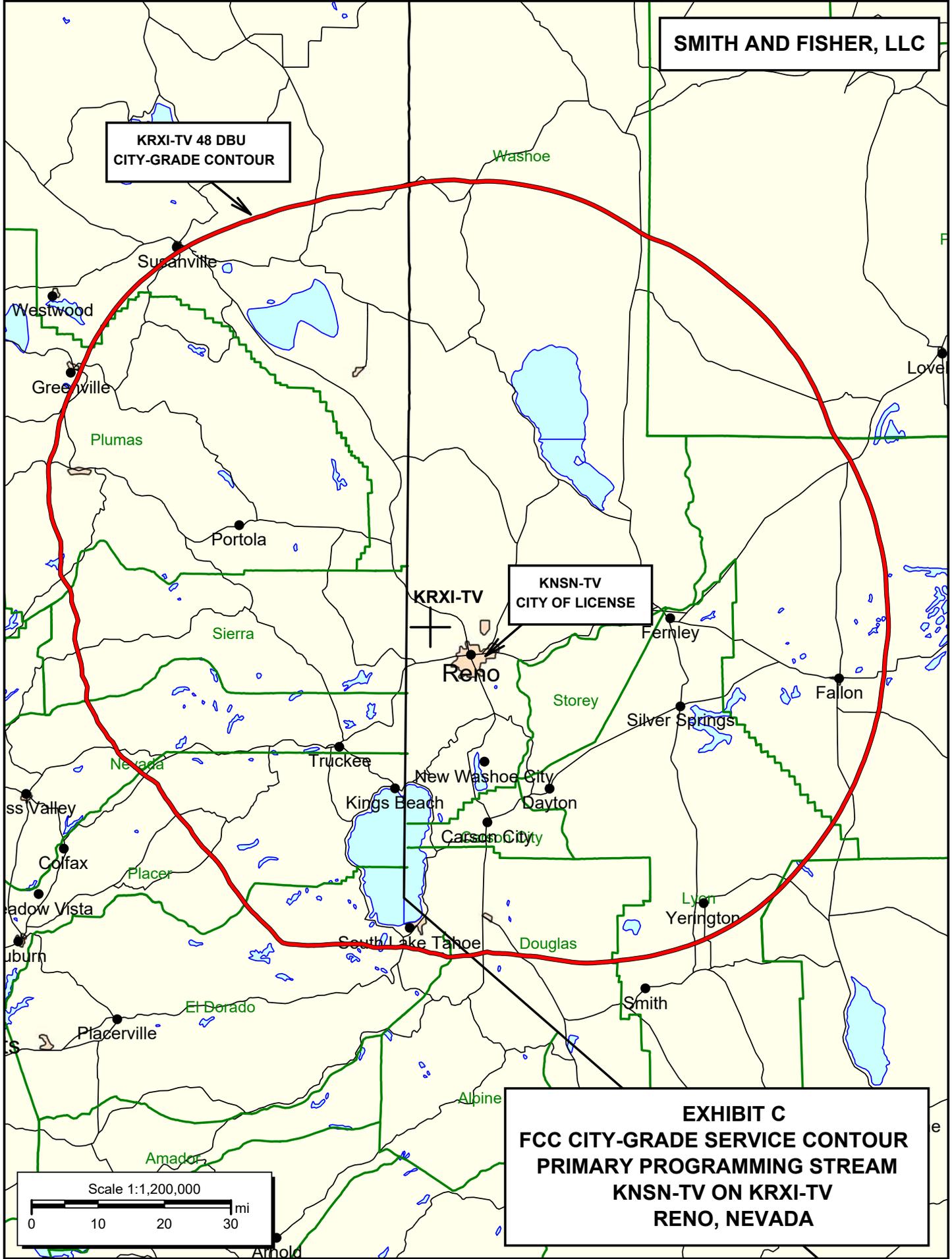
**KNSN-TV CH. 20
 N/L FCC CONTOUR**

**KRXI-TV
 KNSN-TV
 Reno**

**EXHIBIT B
 FCC SERVICE CONTOUR COMPARISON
 PRIMARY PROGRAMMING STREAM
 KNSN-TV, CH. 20 ON KRXI-TV, CH. 23
 RENO, NEVADA**

SMITH AND FISHER, LLC

**KRXI-TV 48 DBU
CITY-GRADE CONTOUR**



**KNSN-TV
CITY OF LICENSE**

KRXI-TV

**EXHIBIT C
FCC CITY-GRADE SERVICE CONTOUR
PRIMARY PROGRAMMING STREAM
KNSN-TV ON KRXI-TV
RENO, NEVADA**

