

KUNS 51 FCC Community Relations Children's Activity Report 2023

In 2023, KUNS 51 Television supported the Children's Television Act with the following nationally and locally produced PSA's.

SHRINER'S HOSPITAL FOR CHILDREN – ANGELICA CELAYA PSA

This Spanish language PSA featured children from the Hispanic community thanking donors for supporting Shriner's Hospital. Shriners Children's is committed to reaching as many children as possible, wherever they may live, and offering them unique, patient-centered, wrap-around health care to live long lives.

CHILDREN'S INTERNATIONAL – LITTLE DANCER

This PSA featured a young girl who dreams of a brighter future. She dreams of nutritious food to eat, a chance to learn, and she dreams of being a little dancer. The spot also helps educate viewers on the life-changing services that Children International provides to children around the world. Children International is a top-rated, nonprofit, humanitarian organization working to eradicate poverty around the world. They believe that ending poverty starts with children.

HIGH SCHOOL EQUIVALENCY – CUANDO TU TE GRADUAS

These PSAs featured a group of children at a small graduation ceremony receiving diplomas. Their proud parents watched them with great pride. As each child received their diploma, the spot messaging shows their parents earned their diplomas at a later age. The PSA message is to encourage parents to get their high school diploma because when parents get their high school diplomas, it is more likely that their kids will earn theirs as well.

FATHERHOOD.GOV DADIFICATION – OSCAR PSAs

Parents and families are facing new challenges, but one thing hasn't changed-- the importance of dads being involved in their children's lives. These PSAs encourage fathers to show their "#Dadication" by making time for their kids, even when parenting isn't easy. This #dadication video features Oscar, who has created an environment where he and his children can work through challenges in order to learn and grow together.

MAKE A WISH SPANISH LANGUAGE PSAs

These PSAs shared how tens of thousands of volunteers, donors and supporters advance the Make-A-Wish vision to grant the wish of every child diagnosed with a critical illness. A wish is granted every 34 minutes, and the promise of a wish is that spark that helps these children believe that anything is possible and gives them the strength to fight harder against their illnesses.