

## FCC Geographic Market Definition for Milwaukee-Racine, WI

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAUK	AM	540	C	Talk	Milwaukee-Racine, WI	07/02/2003	43	Civic Media Inc	Jackson, WI	Washington
WBSD	FM	89.1	NC	AAA	Milwaukee-Racine, WI	07/02/2003	43	Burlington Area School District	Burlington, WI	Racine
WCCX	FM	104.5	NC	DARK	Milwaukee-Racine, WI	07/02/2003	43	Carroll University	Waukesha, WI	Waukesha
WDDW	FM	104.7	C	Mexican	Milwaukee-Racine, WI	07/02/2003	43	Bustos Media of Wisconsin LLC	Sturtevant, WI	Racine
WGKB	AM	1510	C	Talk	Milwaukee-Racine, WI	07/02/2003	43	Good Karma Broadcasting LLC	Waukesha, WI	Waukesha
WGLB	AM	1560	C	Gospel	Milwaukee-Racine, WI	07/02/2003	43	JJK Media LLC	Elm Grove, WI	Ozaukee
WHAD	FM	90.7	NC	News/Talk	Milwaukee-Racine, WI	07/02/2003	43	State of Wisconsin - Educational Communications	Delafield, WI	Waukesha
WHQG	FM	102.9	C	Rock	Milwaukee-Racine, WI	07/02/2003	43	Saga Communications Inc	Milwaukee, WI	Milwaukee
WIBD	AM	1470	C	Clsc Hits	Milwaukee-Racine, WI	07/02/2003	43	Magnum Communications Incorporated	West Bend, WI	Washington
WIIL	FM	95.1	C	Adult Rock	Milwaukee-Racine, WI	04/02/2010	43	Alpha Media	Union Grove, WI	Racine
WISN	AM	1130	C	News/Talk	Milwaukee-Racine, WI	07/02/2003	43	iHeartMedia Inc	Milwaukee, WI	Milwaukee
WJMR	FM	98.3	C	Urban AC	Milwaukee-Racine, WI	07/02/2003	43	Saga Communications Inc	Menomonee Falls, WI	Waukesha
WJOI	AM	1340	C	CCT/Pol/Eth	Milwaukee-Racine, WI	07/02/2003	43	Saga Communications Inc	Milwaukee, WI	Milwaukee
WJTI	AM	1460	C	Mexcn/Pop	Milwaukee-Racine, WI	07/02/2003	43	El Sol Broadcasting LLC	West Allis, WI	Milwaukee
WKKV	FM	100.7	C	HpHop/Rhy	Milwaukee-Racine, WI	07/02/2003	43	iHeartMedia Inc	Racine, WI	Racine
WKLH	FM	96.5	C	Clsc Rock	Milwaukee-Racine, WI	07/02/2003	43	Saga Communications Inc	Milwaukee, WI	Milwaukee
WKTJ	FM	94.5	C	Sports	Milwaukee-Racine, WI	07/02/2003	43	Good Karma Broadcasting LLC	Milwaukee, WI	Milwaukee
WLDB	FM	93.3	C	AC	Milwaukee-Racine, WI	07/02/2003	43	Milwaukee Radio Alliance LLC	Milwaukee, WI	Milwaukee
WLUM	FM	102.1	C	Alternative	Milwaukee-Racine, WI	07/02/2003	43	Milwaukee Radio Alliance LLC	Milwaukee, WI	Milwaukee
WLVE	FM	105.3	NC	ChrsContem	Milwaukee-Racine, WI	07/02/2003	43	Educational Media Foundation	Mukwonago, WI	Waukesha
WMBZ	FM	92.5	C	Country	Milwaukee-Racine, WI	07/02/2003	43	Magnum Communications Incorporated	West Bend, WI	Washington
WMIL	FM	106.1	C	Country	Milwaukee-Racine, WI	07/02/2003	43	iHeartMedia Inc	Waukesha, WI	Waukesha
WMSE	FM	91.7	NC	Altve/Ecltc	Milwaukee-Racine, WI	07/02/2003	43	Milwaukee School of Engineering	Milwaukee, WI	Milwaukee
WMWK	FM	88.1	NC	Religion	Milwaukee-Racine, WI	07/02/2003	43	Family Stations Incorporated	Milwaukee, WI	Milwaukee
WMYX	FM	99.1	C	Hot AC	Milwaukee-Racine, WI	07/02/2003	43	Audacy	Milwaukee, WI	Milwaukee
WNOV	AM	860	C	Talk/UrbAC	Milwaukee-Racine, WI	07/02/2003	43	Courier Communications Corporation	Milwaukee, WI	Milwaukee
WOKY	AM	920	C	Sprts/Talk	Milwaukee-Racine, WI	07/02/2003	43	iHeartMedia Inc	Milwaukee, WI	Milwaukee
WPTT	AM	1540	C	Oldies	Milwaukee-Racine, WI	07/02/2003	43	Tomsun Media LLC	Hartford, WI	Washington
WRIT	FM	95.7	C	Oldies	Milwaukee-Racine, WI	07/02/2003	43	iHeartMedia Inc	Milwaukee, WI	Milwaukee
WRJN	AM	1400	C	Nws/Tlk/Spt	Milwaukee-Racine, WI	07/02/2003	43	Civic Media Inc	Racine, WI	Racine
WRNW	FM	97.3	C	Sprts/Talk	Milwaukee-Racine, WI	07/02/2003	43	iHeartMedia Inc	Milwaukee, WI	Milwaukee
WRXS	FM	106.9	C	Oldies	Milwaukee-Racine, WI	07/02/2003	43	Saga Communications Inc	Brookfield, WI	Waukesha
WSJP	FM	100.1	NC	Religion	Milwaukee-Racine, WI	07/02/2003	43	Relevant Radio Inc	Port Washington, WI	Ozaukee
WSJP	AM	1640	NC	Religion	Milwaukee-Racine, WI	07/02/2003	43	Relevant Radio Inc	Sussex, WI	Waukesha

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

## FCC Geographic Market Definition for Milwaukee-Racine, WI

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WSSP	AM	1250	C	Sports	Milwaukee-Racine, WI	07/02/2003	43	Audacy	Milwaukee, WI	Milwaukee
WTKM	FM	104.9	C	Country	Milwaukee-Racine, WI	07/02/2003	43	Tomsun Media LLC	Hartford, WI	Washington
WTMJ	AM	620	C	Nws/Tlk/Spt	Milwaukee-Racine, WI	07/02/2003	43	Good Karma Broadcasting LLC	Milwaukee, WI	Milwaukee
WUWM	FM	89.7	NC	NPR	Milwaukee-Racine, WI	07/02/2003	43	University of Wisconsin	Milwaukee, WI	Milwaukee
WVCY	FM	107.7	NC	Christian	Milwaukee-Racine, WI	07/02/2003	43	VCY America Inc	Milwaukee, WI	Milwaukee
WVTY	FM	92.1	C	Country	Milwaukee-Racine, WI	07/02/2003	43	Magnum Communications Incorporated	Racine, WI	Racine
WXSS	FM	103.7	C	CHR	Milwaukee-Racine, WI	07/02/2003	43	Audacy	Wauwatosa, WI	Milwaukee
WYMS	FM	88.9	NC	AAA/Urban	Milwaukee-Racine, WI	07/02/2003	43	Milwaukee Board of School Directors	Milwaukee, WI	Milwaukee
WZTI	AM	1290	C	Oldies	Milwaukee-Racine, WI	07/02/2003	43	Milwaukee Radio Alliance LLC	Greenfield, WI	Milwaukee

Number of Stations in Geographic Market 43

### Previous Stations in Geographic Market