

FCC Geographic Market Definition for Portland, ME

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WARX	FM	93.9	NC	Chrst/Altve	Portland, ME	07/02/2003	93	Educational Media Foundation	Lewiston, ME	Androscoggin
WBAE	AM	1490	C	Soft AC	Portland, ME	07/02/2003	93	Saga Communications Inc	Portland, ME	Cumberland
WBCI	FM	105.9	C	Chrst/Talk	Portland, ME	07/02/2003	93	Blount Communications Group	Bath, ME	Sagadahoc
WBLM	FM	102.9	C	Clsc Rock	Portland, ME	07/02/2003	93	Townsquare Media Incorporated	Portland, ME	Cumberland
WBOR	FM	91.1	NC	Variety	Portland, ME	07/02/2003	93	Bowdoin College	Brunswick, ME	Cumberland
WBQA	FM	96.7	C	Classical	Portland, ME	07/23/2021	93	Maine Public Broadcasting Corporation	Boothbay Harbor, ME	Lincoln
WBQF	FM	91.5	NC	Classical	Portland, ME	10/28/2011	93	Maine Public Broadcasting Corporation	Fryeburg, ME	Oxford
WBQQ	FM	99.3	C	Country	Portland, ME	10/28/2011	93	Binnie Media	Kennebunk, ME	York
WBYA	FM	105.5	C	Country	Portland, ME	07/02/2003	93	Binnie Media	Islesboro, ME	Waldo
WCLZ	FM	98.9	C	AAA	Portland, ME	07/02/2003	93	Saga Communications Inc	North Yarmouth, ME	Cumberland
WCME	AM	900	C	FullService	Portland, ME	07/02/2003	93	Bleikamp, James B	Brunswick, ME	Cumberland
WCYY	FM	94.3	C	Alternative	Portland, ME	07/02/2003	93	Townsquare Media Incorporated	Biddeford, ME	York
WEZR	AM	780	C	Talk	Portland, ME	10/28/2011	93	Bennett Radio Group LLC	Rumford, ME	Oxford
WFNK	FM	107.5	C	Clsc Hits	Portland, ME	07/02/2003	93	Binnie Media	Lewiston, ME	Androscoggin
WGAN	AM	560	C	News/Talk	Portland, ME	07/02/2003	93	Saga Communications Inc	Portland, ME	Cumberland
WHOM	FM	94.9	C	Soft AC	Portland, ME	07/02/2003	93	Townsquare Media Incorporated	Mount Washington, NH	Coos
WHTP	FM	104.7	C	CHR	Portland, ME	10/28/2011	93	Mainstream Media LLC	Kennebunkport, ME	York
WHXR	FM	106.3	C	Rock	Portland, ME	07/02/2003	93	Binnie Media	Scarborough, ME	Cumberland
WIGY	AM	1240	C	Adult Hits	Portland, ME	10/01/2011	93	Bennett Radio Group LLC	Lewiston, ME	Androscoggin
WIGY	FM	100.7	C	Country	Portland, ME	10/28/2011	93	Bennett Radio Group LLC	Mexico, ME	Oxford
WJBQ	FM	97.9	C	CHR	Portland, ME	07/02/2003	93	Townsquare Media Incorporated	Portland, ME	Cumberland
WJJB	FM	96.3	C	Sports	Portland, ME	07/02/2003	93	Atlantic Coast Radio LLC	Gray, ME	Cumberland
WJTO	AM	730	C	AdStd/Oldes	Portland, ME	02/06/2004	93	Bob Bittner Broadcasting Inc	Bath, ME	Sagadahoc
WLAM	AM	1470	C	AdStd/Oldes	Portland, ME	10/01/2011	93	Bob Bittner Broadcasting Inc	Lewiston, ME	Androscoggin
WLOB	AM	1310	C	Nws/Tik/Inf	Portland, ME	02/09/2005	93	Atlantic Coast Radio LLC	Portland, ME	Cumberland
WLVP	AM	870	C	AdStd/Oldes	Portland, ME	07/02/2003	93	Bob Bittner Broadcasting Inc	Gorham, ME	Cumberland
WMEA	FM	90.1	NC	Nws/Tik/Inf	Portland, ME	07/02/2003	93	Maine Public Broadcasting Corporation	Portland, ME	Cumberland
WMEK	FM	88.1	NC	Christian	Portland, ME	01/18/2012	93	Word Radio Educational Foundation	Kennebunkport, ME	York
WMEY	FM	88.1	NC	ChrsContem	Augusta-Waterville, ME	10/28/2011	243	Light of Life Ministries	Bowdoin, ME	Sagadahoc
WMGX	FM	93.1	C	Hot AC	Portland, ME	07/02/2003	93	Saga Communications Inc	Portland, ME	Cumberland
WMPG	FM	90.9	NC	Eclectic	Portland, ME	07/02/2003	93	University of Maine System	Gorham, ME	Cumberland
WMSJ	FM	89.3	NC	ChrsContem	Portland, ME	07/02/2003	93	Educational Media Foundation	Freeport, ME	Cumberland
WOXO	FM	92.7	C	Country	Portland, ME	10/28/2011	93	Bennett Radio Group LLC	Norway, ME	Oxford
WPEI	FM	95.9	C	Sports	Portland, ME	07/02/2003	93	Atlantic Coast Radio LLC	Saco, ME	York

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

FCC Geographic Market Definition for Portland, ME

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WPKQ	FM	103.7	C	Alternative	Portland, ME	08/27/2015	93	Townsquare Media Incorporated	North Conway, NH	Carroll
WPNO	AM	1450	C	Talk	Portland, ME	10/28/2011	93	Bennett Radio Group LLC	South Paris, ME	Oxford
WPOR	FM	101.9	C	Country	Portland, ME	07/02/2003	93	Saga Communications Inc	Portland, ME	Cumberland
WPPI	FM	95.5	C	Sports	Portland, ME	01/25/2007	93	Atlantic Coast Radio LLC	Topsham, ME	Sagadahoc
WRBC	FM	91.5	NC	Alternative	Portland, ME	07/02/2003	93	Bates College	Lewiston, ME	Androscoggin
WRED	AM	1440	C	Sports	Portland, ME	07/02/2003	93	Atlantic Coast Radio LLC	Westbrook, ME	Cumberland
WRKJ	FM	88.5	NC	Christian	Portland, ME	11/03/2011	93	Word Radio Educational Foundation	Westbrook, ME	Cumberland
WSEW	FM	88.7	NC	Christian	Portland, ME	10/28/2011	93	Word Radio Educational Foundation	Sanford, ME	York
WTBP	FM	89.7	NC	Religion	Portland, ME	10/28/2011	93	Relevant Radio Inc	Bath, ME	Sagadahoc
WTHT	FM	99.9	C	Country	Portland, ME	07/02/2003	93	Binnie Media	Auburn, ME	Androscoggin
WVAE	AM	1400	C	Soft AC	Portland, ME	10/28/2011	93	Saga Communications Inc	Biddeford, ME	York
WWSF	AM	1220	C	Oldies	Portland, ME	02/17/2023	93	Port Broadcasting LLC	Sanford, ME	York
WXEX	FM	92.1	C	Oldies	Portland, ME	02/17/2023	93	p Educational Media Foundation	Sanford, ME	York
WXTP	FM	106.7	NC	Religion	Portland, ME	07/02/2003	93	Relevant Radio Inc	North Windham, ME	Cumberland
WYAR	FM	88.3	NC	Adlt Stndrd	Portland, ME	10/06/2005	93	Heritage Radio Society Inc	Yarmouth, ME	Cumberland
WYFP	FM	91.9	NC	Christian	Portland, ME	10/28/2011	93	Bible Broadcasting Network Inc	Harpswell, ME	Sagadahoc
WYNZ	FM	100.9	C	Adult Hits	Portland, ME	07/02/2003	93	Saga Communications Inc	South Portland, ME	Cumberland
WZAN	AM	970	C	Country	Portland, ME	07/02/2003	93	Saga Communications Inc	Portland, ME	Cumberland

Number of Stations in Geographic Market 52

Previous Stations in Geographic Market