

**Multicast Host Exhibit (ATSC 1.0)**  
WZBJ-CD, Lynchburg, VA (FID 168095)

Gray Television Licensee, LLC (“Gray”), licensee of digital Class A television station WZBJ-CD, Lynchburg, Virginia (FID 168095) (“Station”), hereby submits this Host Exhibit as required by the November 16, 2023 Public Notice announcing the Next Gen TV Multicast licensing rules had taken effect (DA 23-1086). The Station broadcasts its multicast streams using the ATSC 1.0 standard, with no ATSC 3.0 simulcast on host stations as described below.<sup>1</sup>

As approved in its Modification to License (Next Gen), granted September 13, 2022 (File No. 0000198690), the Station operates using the ATSC 3.0 standard. The Station’s primary programming stream is simulcast in ATSC 1.0 on WSET(TV), Lynchburg, Virginia (FID 73988). Because of ATSC 1.0 capacity constraints, the Station is not able to air all of its multicast streams on the same channel as its primary ATSC 1.0 simulcast signal.

The Station broadcast two multicast streams prior to its transition to ATSC 3.0. In order to avoid the loss of the Station’s over-the-air non-primary multicast streams to ATSC 1.0 viewers, Gray entered into agreements with the ATSC 1.0 Hosting Stations to broadcast those streams using those Host Station’s ATSC 1.0 facilities. As part of this same arrangement, Gray provides the ATSC 1.0 Hosting Stations with capacity as ATSC 3.0 guest stations on the Station’s ATSC 3.0 facility.

WZBJ-CD’s multicast streams air in ATSC 1.0 as follows:

<b>Channel position</b>	<b>Stream</b>	<b>ATSC 1.0 Host Stations</b>	<b>Host RF Channel</b>	<b>Resolution</b>	<b>Simulcast Y/N</b>
43.2	COZI TV	WWCW	21	480i	N
43.3	Catchy	WWCW	21	480i	N

If the Station were broadcasting in ATSC 1.0 via its own facilities, it would be able to broadcast its primary and multicast streams. However, following WZBJ’s transition to the ATSC 3.0 standard, the hosting arrangements with the ATSC 1.0 Hosting Stations have allowed Gray to continue offering these multicast streams in the Roanoke, VA market. Due to capacity and other constraints, the Station is not able to simulcast an ATSC 3.0 version of its multicast streams.

In order to continue to alleviate any viewer confusion, the Licensee confirms that the PSIP (virtual) channel for each of the Station’s programming streams will remain unchanged and will continue to be identified to viewers as being associated with WZBJ-CD.

As shown in the attached composite coverage, 100 percent of the viewers that currently receive the Station’s multicast streams over-the-air from the Station’s ATSC 1.0 current facility will retain access to this programming from the host station.

Additionally, the arrangements will preserve access to the Station’s multicast streams for viewers who are receiving them via MVPDs. Gray provided the requisite notice to MVPDs regarding relocation of the Station’s primary ATSC 1.0 stream and its non-primary multicast streams. Gray will work with all impacted MVPDs to ensure that they continue to receive a good

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<sup>1</sup> The Station has been broadcasting its multicast streams on host stations pursuant to STA. See File No. 198725, 211797, 223584.

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quality signal of the non-primary multicast streams, whether that be over-the-air or via alternate delivery methods. The Station also aired public service announcements to inform viewers of this transition and of the need for viewers to rescan their televisions after the transition date in order to maintain over-the-air access to the Station's program streams in the current format.

Gray understands that it is the sole party responsible for ensuring compliance with all statutory and regulatory requirements with regards to the Station's non-primary multicast streams, including the Commission's rules regarding political broadcasting, children's programming, equal employment opportunities, captioning, public inspection file, indecency, sponsorship identification, station identification, contests, the CALM Act, and the Emergency Alert System. Gray will indemnify the licensee of the host stations with respect to the content of the hosted multicast channels and will be responsible for the multicast channels' compliance with all applicable laws and regulations.

The Station complies with its children's programming obligations by scheduling three hours per week of core programming on its simulcast primary programming stream, and thus does not rely on its multicast streams for compliance with the Commission's television programming requirements.

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