

Market	
Baton Rouge	
Market Info	
DMA Rank	95
Coverage	US HH %: 0.286 & US HH (000): 354.0 OTA %: 11.2
Participation Info	
Operator	
Participants:	1
1.0 Hosts:	3
3.0 Hosts:	1
1.0 Stations:	4
3.0 Stations:	
(If appll)	
HD Affils:	6
SD Affils:	3

Notes

Channel Map			
1.0 Broadcast			
Calls of Host:	WBRL-CD	WGMB-TV	WVLA-TV
HD:	CW 1080i	FOX 720p	NBC 1080i
HD:	Independent 1080i	CW 1080i	ION 720p
HD:			
HD:			
SD:		COZI TV 480i	Laff 480i
SD:			Antenna TV 480i
SD:			
SD:			
SD:			
SD:			
SD:			
SD:			
SD:			

3.0 Broadcast (assumes equal allocation of capacity)	
Calls of Host:	KZUP-CD (Independent)
% Alloc:	25.0
Call 2:	WBRL-CD (CW)
% Alloc:	25.0
Call 3:	WVLA-TV (NBC)
% Alloc:	25.0
Call 4:	WGMB-TV (FOX)
% Alloc:	25.0
Call 5:	
% Alloc:	
Call 6:	
% Alloc:	
TOTAL	100

						Programming							
Call Sign	FAC ID	Operator / Owner	Service	Ch: / Repack Channel (Ph:)	Coverage POPs (000)	Primary	D-2	D-3	D-4	D-5	D-6	D-7	D-8
WBRZ-TV	38616	Manship Family	DT	Ch: 13	2671	ABC (720p)	News (720p)						
WVLA-TV	70021	White Knight Broadcasting Inc	DT	Ch: 34	1897	NBC (1080i)	Laff (480i)	ION (720p)	Antenna TV (480i)				
WAFB	589	Gray Television Inc	DT	Ch: 9	1857	CBS (1080i)	Bounce TV (480i)	Circle (480i)	MyNet (WBXH-CD) (480i)	DABL (480i)	DefyTV (480i)	Oxygen (480i)	
WGMB-TV	12520	Nexstar Media Group Inc	DT	Ch: 45 / Repack Ch: 24 (Ph:8)	1748	FOX (720p)	CW (1080i)	COZI TV (480i)					
WLPB-TV	38586	Louisiana Educational Television Authority	DT	Ch: 25	1357	PBS (1080i)	PBS Kids 24/7 (480i)	Create (480i)					
KBTR-CD	24977	Manship Family	DC	Ch: 41 / Repack Ch: 36 (Ph:8)	746	This TV (720p)	News (480i)	Weather (480i)					
WLFT-CD	8653	Touch Family Broadcasting	DC	Ch: 30	742	SonLife (720p)	Telemundo (480i)	NewsNet (480i)					
KZUP-CD	24975	Nexstar Media Group Inc	DC	Ch: 20	706	Independent (1080i)							
WBRL-CD	24976	Nexstar Media Group Inc	DC	Ch: 21	706	CW (1080i)							
WBXH-CD	51806	Gray Television Inc	DC	Ch: 39 / Repack Ch: 32 (Ph:0)	702	MyNet (1080i)	Me-TV (480i)	Grit (480i)	ION Mystery (480i)				
KJUN-CD	24979	Folse Production Inc	DC	Ch: 7	146	Independent (480i)	Independent (480i)	Independent (480i)	Weather (480i)				
KWBJ-CD	24218	Price Media Corp	DC	Ch: 22	106	YouToo (480i)							