

**Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Media Bureau, Audio Division  
Washington, D.C. 20554**

*In the Application of*

Doral Voice Corporation,  
A Florida non-profit corporation, for  
Low Power FM (LPFM) Construction  
Permit in Miami-Dade, Florida

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FRN: 0034613828

## **EDUCATIONAL STATEMENT**

Since 2016, Doral Voice Corporation has served the Miami-Dade County area, and the City of Doral particularly, as a community platform to promote socioeconomic mobility, civic engagement and be a sounding board and “voice” of the Hispanic community to boost community action and the interests of South Florida residents and citizens. With a Low-power FM radio station in Miami-Dade County, Florida, we plan on live and pre-produced radio broadcasts and shows in the Spanish language on topics including social issues, community forums, community and cultural events, government resources, local and national news, County and Florida current events, vocational opportunities, cultural literacy, discussion on Federal, Florida and Miami-Dade county initiatives and policies impacting the Hispanic community, as well as discussions and interviews with governmental officials representing the interests of the area. We plan to broadcast programming that will promote community involvement and citizenship participation.

### **DORAL VOICE & THE COMMUNITY**

The origin of Doral Voice stems from its roots in the City of Doral. The city was incorporated in 2003 as a result of rapid growth in its residential and business communities. This has been a delicate balance in Doral and is indicative of many of the other areas throughout Miami-Dade County. Many social, cultural, economic, and political challenges come when there is population growth in South Florida. This is particularly true among Hispanic Spanish-speakers that range from new immigrants to the U.S. from a wide array of countries and cultures, older immigrant communities who have long adapted, Hispanics who are native Floridians, born and raised here. In Doral, Spanish speaking Latins, comprise 82.96% of the total population. This is fairly indicative of Miami-Dade County. However, while there has been growth, not all Hispanics participate in the activities that affect their lives, shape the education of their children, or represent their particular issues and concerns with state and local governance. Doral Voice recognizes the

tremendous contributions made by Hispanics in today's economy, as well as their potential to help drive positive change in the future.

Locked out of many of access to the mainstream commercial radio and TV venues of programming and shows, Doral Voice chose to use internet radio and streaming video as its first media platform. Our goal is to provide meaningful content and local outreach initiatives, as well as promote socioeconomic mobility and civic engagement so that the Hispanic community can thrive, be knowledgeable, be engaged and be an integral part of the future of Miami-Dade. We created a safe and welcoming environment online for our listeners, fostering unity and understanding through responsible and informed broadcasting online while promoting education for our next generation of citizens and leaders. Through the work of our online broadcasting, we have seen 30 graduates benefited from the CAP and BIRETE Program and ensured 25 scholarships were obtained for area students, all of which we brought attention to and actively advocated.

While Doral was our starting point, and always a part of our mission, the Hispanic community has grown throughout South Florida. Resident migration into the South and southwest portions of Miami-Dade for both housing and work present residents with the same participation challenges that we saw in the formative years in the city of Doral. Doral Voice's goal is also to be the Hispanic "Voice" of South Florida. With the ability to air its content to the Spanish speaking community, a real dialogue can begin on the issues that impact are local governance, business, and family environment with an eye to the most important aspect of this -our community and our children.