

## West Michigan Substitute Teacher Advisory

### LPFM Plans

#### Background

The West Michigan Substitute Teacher Advisory was formed out of need. The Covid pandemic along with an overall teacher shortage stemmed a big need for substitute teachers in the area. This has encompassed grades Kindergarten through grade 12. Even to this day, many vacancies occur throughout the year that are never filled with substitute teachers.

Our plan was to form an advisory which would encourage adults to consider this as a wonderful way to educate our children to ultimately become responsible and educated adults.

Our board of directors includes two experienced teachers which currently have been active substitute teachers for many years. This in turn has given us real time experience to help encourage others in West Michigan, as well as answering all vital questions and concerns that have made people reluctant to consider this vocation.

#### Proposal for a LPFM station

An excellent way to reach people is through radio, which stems from entertainment, which allows for a larger reach of people. By reaching a number of people, our Advisory can work to achieve information about this vital opportunity. This may be adults who are retired or ones who want a part time income. What better way to achieve that extra income than to help and educate our children.

Our Advisory plans to promote and encourage through over the air radio information. We plan to have testimonials with people who can give real experience. We plan to have questions asked and answered. We plan to explain key areas of substitute teaching, such as classroom management, the differences at each grade level and what to expect at that grade level. We plan to "de-bunk" the thought that there is a lot of class prep to be a substitute teacher.... There is not, because the class plans are all done by the vacant teacher written and prepared in advance. We plan to discuss education requirements for a substitute teacher.... Such as only holding a high school diploma, not what the general public thinks is required.

This is just a highlight and an overview of our plans with an LPFM station. Of course music and entertainment is what draws people to listen in the first place, which then allows us to communicate the above to our listeners.

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Our Advisory looks forward to this exciting media to achieve these wonderful goals and better our children through education.

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