

Educational Objective

ALERT COMMUNITY BROADCASTING IS A REGISTERED ENTITY, SEEKING TO USE RADIO BROADCASTING TO SERVE THE PUBLIC NEEDS OF RESIDENTS IN THE PRINCETON, TEXAS AREA. EMBODYING 'THE SPIRIT OF PRINCETON' AND SHARING TIMELY NEWS AND LOCAL INFORMATION, OUR OBJECTIVE IS TO PROVIDE A SERIES OF EDUCATIONAL AND INFORMATIONAL PROGRAMMING THROUGH ALERT COMMUNITY BROADCASTING RADIO.

THROUGH OUR BROADCASTS, APP, AND WEBSITE, WE WILL CONNECT WITH AND CELEBRATE OUR CITY'S UNIQUE CULTURE, EMPHASIZING ITS VIBRANT COMMUNITY HEARTBEAT. WE WILL OFFER SHORT EDUCATIONAL ANNOUNCEMENTS AND LONG-FORM PROGRAMS THAT COVER CRITICAL TOPICS OF IMPORTANCE TO INDIVIDUALS AND FAMILIES. THESE SUBJECTS ENCOMPASS FINANCIAL EDUCATION, RELATIONSHIP AND FAMILY GUIDANCE, AND HEALTH AND SAFETY EDUCATION.