

Listen & Be Heard Radio
WLBH.org
313 Viewmont Drive
Greenville, SC 29609

Advancement of FCC Educational Program Supplement

Listen & Be Heard Radio provides this exhibit to demonstrate an advancement of an educational program under 73.503(a) of the Rules.

Educational Program:

Listen & Be Heard Radio is devoted to cultural literacy in our local community. We are primarily focused on the written and spoken word, and also the arts in general. We provide a unique service, not offered anywhere else in our region. Our mixture of in-depth interviews with writers and other creators, reviews, poetry, stories, music and other cultural programming featuring regional practitioners, is not offered on commercial radio.

Implementation of Program:

We already have been publishing a website, podcast, and radio show that is aired on WPVM in Asheville, NC. We are embarking in November 2023 as a streaming radio station and Pacifica Affiliate station, with the help of volunteers from the community. We are actively designing a training program in order to expand our volunteer base with members of the community in all aspects of radio broadcasting. This will include community news gathering, engineering, on-air hosting, public affairs, promotions, etc.

By talking about literature, speaking with local and acclaimed authors about their writing process, introducing all types of books, from technical and environmental to fiction, poetry and memoirs, for people of all ages, we will be contributing to literacy in the community and fostering communication and solutions to local problems. We will also feature cultural programming from other community stations around the country.

Our talk shows are informative. We feature in depth interviews that would never get airtime on commercial stations. We introduce southern authors to the world and writers from around the world to the South. We also feature musicians, and multimedia artists and organizations, and in general will highlight our area's local talent.

Objectives of the service:

- To create, develop and promote non-profit, non-commercial community radio for the benefit of the residents of Greenville and Travelers Rest.
- Access to information, knowledge and training for the local community.
- To explore ways to create community connection by broadcasting local events.
- Developing local writers and other creators by giving them a platform for their work.
- To promote skills leading to employment.
- Help develop new members of leadership within our community for the private, public, and nonprofit communities benefit, regionally.