

EXHIBIT A

ENGINEERING STATEMENT

The engineering data contained herein have been prepared on behalf of DEERFIELD MEDIA (CINCINNATI) LICENSEE, LLC, licensee of full-power digital television station WSTR-TV, Channel 18 in Cincinnati, Ohio, in support of its Application for Modification of License to operate the station with the ATSC 3.0 transmission standard. It is proposed that during the time that the facility will be transmitting in ATSC 3.0, the primary ATSC 1.0 programming of WSTR-TV will be transmitted by station WLWT(TV), Channel 20 in Cincinnati.

Exhibit B is a map upon which the WSTR-TV and WLWT(TV) noise-limited service contours are plotted. As shown, the majority of the WSTR-TV service contour overlaps that of WLWT(TV). Indeed, the “loss area” population that will be created as a result of the transfer of WSTR-TV’s primary ATSC 1.0 programming to WLWT(TV) is only 0.4% of the total service population of WSTR-TV, according to the 2018 U.S. Census Estimate data. And, a significant amount of gain area (comprising 90,639 people) will be created by the move of the WSTR-TV ATSC 1.0 primary programming to WLWT(TV).

Therefore, this proposal meets Section 73.3801(f)(6)(ii) of the FCC Rules, which requires that the new ATSC 1.0 host station cover at least 95% of the service population of the station that elects to operate under the new ATSC 3.0 format. As a result, expedited processing of this proposal is respectfully requested and believed to be justified.

It is also important to note that WLWT(TV) places a city-grade service contour over the entirety of the WSTR-TV city of license, Cincinnati, Ohio, as shown in Exhibit C. This is not unexpected, since WLWT(TV) operates from a transmitter site in fairly close proximity to that of

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WSTR-TV and is licensed to the same community as WSTR-TV. Thus, the instant application meets the requirements of Section 73.3801(c) of the Commission's Rules.

I declare under penalty of perjury that the foregoing statements and the attached exhibits, which were prepared by me or under my immediate supervision, are true and correct to the best of my knowledge and belief.

A handwritten signature in blue ink, appearing to read "K. T. Fisher". The signature is stylized with a large "K", a small "T", and a long horizontal line for the "F".

KEVIN T. FISHER

August 18, 2021



