

Exhibit 5. Multiple Ownership Compliance
KALN, Dexter, NM (FIN: 164178
November 18, 2023

An engineering analysis was performed for Hispanic Target Media, Inc. (“HTMI”) to determine if the proposed Minor Mod application for KALN complies the multiple ownership rules. HTMI has an attributable interest in two FM radio stations in this market:

Call Sign	City	State	Facility ID
KALN	Dexter	NM	164178
KPQN	Roswell	NM	191515

The principal community 70 dBμ F(50,50) contours of KALN and KPQN overlap to form a “Radio Market”. Since this is not an Arbitron Metro Market, the interim contour-overlap methodology has been used to determine compliance with Section 73.3555. The principal community contours (green lines) of these two stations are depicted on a map included herein as Figure 1. The overlap of the two contours is represented by the dark green shaded area and depicts the “Radio Market”.

Count of FM Stations in “Radio Market”

The number of non-commonly owned FM radio stations in the “Radio Market” was determined by counting the non-commonly owned authorized FM stations having 70dBμ F(50,50) contours that intersect the principal community contours which define the Radio Market”. Only those non-commonly owned stations located within 92 kilometers of the perimeter of the mutual overlap area of the respective defined market area were employed in the count of the stations. Distances to the FM contours were determined based on the method of 47 CFR 73.313. The analysis of FM stations identified 14 non-commonly owned FM stations listed below:

Call Sign	Status	City	State	Owner
KBCQ-FM	LIC	ROSWELL	NM	MAJESTIC BROADCASTING, LLC
KMOU	LIC	ROSWELL	NM	MAJESTIC BROADCASTING, LLC
KZDB	LIC	ROSWELL	NM	MAJESTIC BROADCASTING, LLC
KQAI	LIC	ROSWELL	NM	EDUCATIONAL MEDIA FOUNDATION
KGCN	LIC	ROSWELL	NM	EDUCATIONAL MEDIA FOUNDATION
KWFL	LIC	ROSWELL	NM	FAMILY LIFE BROADCASTING SYSTEM
KEND	LIC	ROSWELL	NM	PECOS VALLEY BROADCASTING COMPANY
KBIM-FM	LIC	ROSWELL	NM	NOALMARK BROADCASTING CORPORATION
KPZE-FM	LIC	CARLSBAD	NM	PECOS VALLEY BROADCASTING COMPANY
KTZA	LIC	ARTESIA	NM	PECOS VALLEY BROADCASTING COMPANY
KMTH	LIC	MALJAMAR	NM	EASTERN NEW MEXICO UNIVERSITY
KTUM	LIC	TATUM	NM	MTD, INC.
KWMW	LIC	MALJAMAR	NM	MTD, INC.
KCDY	LIC	CARLSBAD	NM	KAMQ, INC.

Count of AM Stations in “Radio Market”

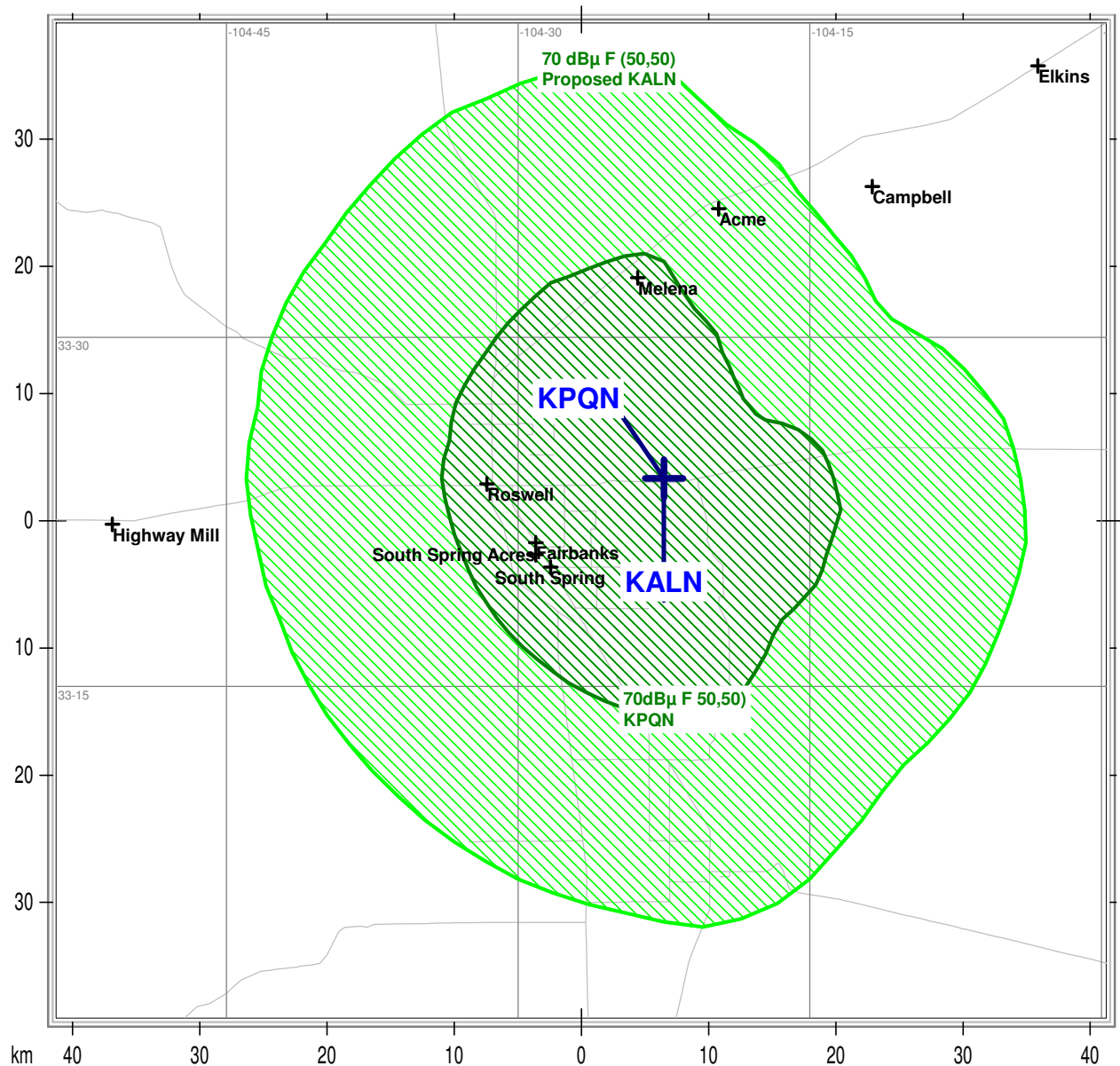
The number of non-commonly owned AM radio stations in the “Radio Market” was determined by counting the licensed AM stations having 5 mV/m contours that intersect the principal community contours which define the radio market. Only those stations located within 92 kilometers of the perimeter of the mutual overlap area of the respective defined market area were employed in the count of the stations. Distances to the AM coverage contours were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph of 47 CFR 73.184. The analysis of AM stations identified four non-commonly owned AM stations listed below:

Call Sign	Status	City	State	Owner
KRDD	LIC	ROSWELL	NM	CARLOS ESPINOZA
KCKN	LIC	ROSWELL	NM	RADIO VISION CRISTIANA SUBSIDIARY CORP.
KKBE	LIC	ROSWELL	NM	NOALMARK BROADCASTING CORPORATION
KSFY	LIC	ROSWELL	NM	MAJESTIC BROADCASTING, LLC

This analysis identified a total of 18 commercial and non-commercial full powered FM and AM non-commonly owned stations in the “Radio Market”.

In a radio market with between 15 and 29 (inclusive) commercial and noncommercial educational full-power radio stations, HTMI may have a cognizable interest in up to 6 commercial radio stations, not more than 4 of which are in the same service (AM or FM). The results of this analysis indicate the two HTMI FM stations in the “Market” meet the requirements of Section 73.3555(a) of the FCC Rules.

Exhibit 28. Community Coverage Map



33-24-9.3N, 104-22-32.3, 51 m AGL, 98m HAAT, 50 kW, 273C2,OMB SGP-6(.75)

State Borders Highways Lat/Lon Grid

Map Scale: 1:527431 1 cm = 5.27 km V/H Size: 78.22 x 82.55 km

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