

From 2009 until the filing of this application Holston Valley Broadcasting Corporation has been and is currently licensee of all of the following primary broadcast station cluster in the Johnson City-Kingsport-Bristol (Tri-Cities) radio metro market:

- WKPT(AM), Kingsport, TN, Facility ID #27495
- WOPI(AM), Bristol, VA-TN, Facility ID #31405
- WKTP(AM), Jonesborough, TN, Facility ID #27498
- WTFM(FM), Kingsport, TN, Facility ID #27489
- WVEK-FM, Weber City, VA, Facility ID #14721
- WRZK(FM), Colonial Heights, TN, Facility ID #47076
- WKPT-TV, Kingsport, TN, Facility ID #27504

A BIA study of this radio market is attached as a separate exhibit.

The purpose of the instant application is to replace an aging broadcast tower which has reached the end of its useful life. We are not seeking an increase in power; in fact the reduced efficiency of the replacement tower will actually reduce the distance to WKPT's service contours (see attached comparison contour map).

Since we are not seeking to relocate the WKPT main transmitter site to serve new areas or populations not already served by WKPT, this application does not implicate the FCC's multiple ownership rule, 47 CFR §73.3555(a).

