

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of	)	
	)	
Amendment of Section 73.622(j), Table of TV	)	MB Docket No. 23-285
Allotments, Television Broadcast Stations	)	RM-11959
(Jacksonville, Oregon)	)	

**NOTICE OF PROPOSED RULEMAKING**

**Adopted: September 28, 2023**

**Released: September 28, 2023**

**Comment Date: [30 days after date of publication in the Federal Register]**

**Reply Comment Date: [45 days after date of publication in the Federal Register]**

By the Chief, Video Division, Media Bureau:

**I. INTRODUCTION**

1. The Video Division, Media Bureau (Bureau), has before it a petition for rulemaking (Petition) filed August 15, 2023, by theDove Media, Inc. (Petitioner).<sup>1</sup> The Petitioner requests the allotment of reserved noncommercial educational (NCE) television channel \*4 to Jacksonville, Oregon as the community's first local television service and its first NCE television service.<sup>2</sup>

**II. BACKGROUND**

2. The Petitioner states that Jacksonville, Oregon qualifies as a community for allotment purposes. In support, it states that Jacksonville was incorporated in 1860 and had a population of 3,020 as of the 2020 Census.<sup>3</sup> Jacksonville has a mayor and six council members;<sup>4</sup> police, fire, public works, planning, and other government departments;<sup>5</sup> an elementary school;<sup>6</sup> a historic district;<sup>7</sup> and a chamber of commerce.<sup>8</sup> The Petitioner states its intention to file an application for channel \*4, if allotted, and take all necessary steps to obtain a construction permit.<sup>9</sup>

<sup>1</sup> theDove Media, Inc.'s Petition for Rulemaking, LMS File No. 0000219881 (filed Aug. 15, 2023) (Petition).

<sup>2</sup> NCE television stations are identified in the Table by an asterisk to indicate they are reserved for noncommercial educational use. 47 CFR § 73.622(a). The Petitioner states that Jacksonville is currently served by two television translator stations, but that the Commission does not consider secondary services, such as translator stations, in determining service to a community. Petition at 3, n.3, citing *Expanding Economic Opportunities of Spectrum Through Incentive Auctions*, Docket No. 12-268, Report and Order, 29 FCC Rcd 6567, 6838, n.1850 (2014).

<sup>3</sup> Petition at 3 and n.5.

<sup>4</sup> <https://www.jacksonvilleor.us/180/City-Council> (last visited Sept. 23, 2023).

<sup>5</sup> <https://www.jacksonvilleor.us/149/Departments> (last visited Sept. 23, 2023).

<sup>6</sup> <https://www.medford.k12.or.us/jacksonville> (last visited Sept. 23, 2023).

<sup>7</sup> <https://traveloregon.com/places-to-go/cities/jacksonville> (last visited Sept. 23, 2023).

<sup>8</sup> <https://jacksonvilleoregon.org/> (last visited Sept. 23, 2023).

<sup>9</sup> Petition at 4. The Petitioner asserts that it "is qualified to be the licensee/permittee of an NCE TV station and these qualifications are a matter of record before the Commission," and refers to the grant of an application to assign the license of a noncommercial educational FM radio station to the Petitioner. We note that the licensing and service

(continued....)

### III. DISCUSSION

3. The proposed amendment to the Table of TV Allotments warrants consideration. The Petitioner's proposal would result in a first local service to Jacksonville under Priority (2) of the Commission's television allotment priority standard.<sup>10</sup> The Petitioner demonstrates, and a Bureau staff engineering analysis confirms, that channel \*4 can be allotted to Jacksonville, Oregon, consistent with the minimum geographic spacing requirements for new allotments in section 73.623(d) of the Commission's rules (rules),<sup>11</sup> at 42° 17' 56" N and 122° 45' 00" W (allotment point). In addition, the allotment point complies with section 73.625(a)(1) of the rules as the entire community of Jacksonville is encompassed by the proposed 35 dBμ contour.<sup>12</sup>

4. Accordingly, we seek comment on the proposed amendment of the Table of TV Allotments, section 73.622(j) of the rules,<sup>13</sup> for the community listed below, to read as follows:

<u>City and State</u>	<u>Channel No.</u>	
	<u>Present</u>	<u>Proposed</u>
Jacksonville, Oregon	--	*4

### IV. PROCEDURAL MATTERS

5. *Showings Required.* Comments are invited on the proposal discussed in this Notice of Proposed Rulemaking (*NPRM*). The Petitioner or any proponent that expresses interest in the allotment will be expected to answer whatever questions are presented in initial comments. The Petitioner of a proposed allotment is required to file comments even if it only resubmits or incorporates by reference its former pleadings. The Petitioner must restate its present intention to apply for the channel if it is allotted and, if authorized, to build a station promptly.<sup>14</sup> Failure to file may lead to denial of the request. Any requests by a proponent for withdrawal or dismissal of an allotment request must be filed with the Commission in accordance with section 1.420(j) of the rules.<sup>15</sup>

6. *Cut-off Protection.* The following procedures will govern the consideration of the filings

requirements for noncommercial educational FM radio stations and noncommercial educational television stations differ. *Compare* 47 CFR §§ 73.503 and 73.621.

<sup>10</sup> The Commission determines a preferential arrangement of television allotments based on the following five priorities: (1) provide at least one television service to all parts of the United States; (2) *provide each community with at least one television broadcast station*; (3) provide a choice of at least two television services to all parts of the United States; (4) provide each community with at least two television broadcast stations; and (5) assign any remaining channels to communities based on population, geographic location, and the number of television services available to the community from stations located in other communities. *Amendment of Section 3.606 of the Commission's Rules and Regulations*, Sixth Report and Order, 41 F.C.C. 148, 167-173 (1952) (emphasis added).

<sup>11</sup> 47 CFR § 73.623(d). The Commission recently amended its rules to relocate the text from section 73.623(d), relating to the minimum distance separations for new TV allotments, to a new section 73.622(k) (Table of TV allotments). *See Amendment of Part 73 of the Commission's Rules to Update Television and Class A Television Broadcast Station Rules, and Rules Applicable to All Broadcast Stations*, MB Docket No. 22-227, Report and Order, FCC 23-72 at para. 37 (rel. Sept. 19, 2023) (*Part 73 Amendment R&O*). The amended rules are not yet effective.

<sup>12</sup> *See* 47 CFR § 73.625(a)(1) and Petition, Engineering Statement at 2. The Commission also amended its rules to create a new section 73.618 (Antenna location and principal community coverage), which relocates, verbatim, the language from section 73.625(a) (DTV coverage of principal community and antenna system). *See Part 73 Report and Order* at para. 37.

<sup>13</sup> 47 CFR § 73.622(j).

<sup>14</sup> *See, e.g., Buffalo, Iola, Normangee, and Madisonville, Texas*, Report and Order, MB Docket No. 07-729, 24 FCC Rcd 8192, 8194, para. 9 (Aud. Div. 2009).

<sup>15</sup> 47 CFR § 1.420(j).

in this proceeding:

- (a) Counterproposals advanced in this proceeding itself will be considered, if advanced in initial comments, so that parties may comment on them in reply comments. They will not be considered if advanced in reply comments.<sup>16</sup>
- (b) The filing of a counterproposal may lead the Commission to allot a different channel than was requested in the Petition.<sup>17</sup>

7. *Comments and Reply Comments.* Pursuant to sections 1.415, 1.419, and 1.420 of the rules,<sup>18</sup> interested parties may file comments and reply comments on or before the dates indicated on the first page of this document. Comments may be filed using the Commission's Electronic Comment Filing System (ECFS).<sup>19</sup>

- **Electronic Filers:** Comments may be filed electronically using the Internet by accessing the ECFS: <http://apps.fcc.gov/ecfs/>. Parties that choose to file electronically only need to submit one copy of each filing so long as the submission conforms to all procedural and filing requirements. Online filing is optional.
- **Paper Filers:** Parties who choose to file by paper must file an original and one copy of each filing. Filings can be sent by hand or messenger delivery, by commercial overnight courier, or by first-class or overnight U.S. Postal Service mail. All filings must be addressed to the Commission's Secretary, Office of the Secretary, Federal Communications Commission. Any paper filing that is not addressed to the Office of the Secretary will be treated as filed on the day it is received in the Office of the Secretary. Accordingly, failure to follow the specified requirements may result in the treatment of a filing as untimely.
  - Commercial overnight mail (other than U.S. Postal Service Express Mail and Priority Mail) must be sent to 9050 Junction Drive, Annapolis Junction, MD 20701.
  - U.S. Postal Service first-class, Express, and Priority mail must be addressed to 45 L Street, NE, Washington D.C. 20554.
  - Effective March 19, 2020, and until further notice, the Commission no longer accepts any hand or messenger delivered filings. This is a temporary measure taken to help protect the health and safety of individuals, and to mitigate the transmission of COVID-19.<sup>20</sup>
  - During the time the Commission's building is closed to the general public and until further notice, if more than one docket or rulemaking number appears in the caption of a proceeding, paper filers need not submit two additional copies for each additional docket or rulemaking number; an original and one copy are sufficient.

8. *Service.* Pursuant to section 1.420 of the rules,<sup>21</sup> all submissions by parties to this proceeding or by persons acting on behalf of such parties must be made in written comments, reply comments, or other appropriate pleadings. The person filing the comments shall serve comments on the petitioners. Reply comments shall be served on the person(s) who filed comments to which the reply is

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<sup>16</sup> 47 CFR § 1.420(d).

<sup>17</sup> 47 CFR § 1.420(g)(2).

<sup>18</sup> 47 CFR §§ 1.415, 1.419, and 1.420.

<sup>19</sup> See *Electronic Filing of Documents in Rulemaking Proceedings*, 63 FR 24121 (1998).

<sup>20</sup> See *FCC Announces Closure of FCC Headquarters Open Window and Change in Hand-Delivery Policy*, Public Notice, 35 FCC Rcd 2788 (2020).

<sup>21</sup> 47 CFR § 1.420.

directed. A certificate of service shall accompany such comments and reply comments.<sup>22</sup> Additionally, a copy of such comments should be served on the Petitioner, as follows:

Howard M. Liberman, Esq.  
Wilkinson Barker Knauer, LLP  
1800 M Street, NW, Suite 800N  
Washington, D.C. 20036

9. *Ex Parte Notices– Restricted.* The proceeding this Notice initiates shall be treated as a “restricted” proceeding in accordance with the Commission’s *ex parte* rules.<sup>23</sup> For purposes of this restricted notice and comment rulemaking proceeding, members of the public are advised that no *ex parte* presentations are permitted from the time the Commission adopts a notice of proposed rulemaking until the proceeding has been decided and such decision in the applicable docket is no longer subject to reconsideration by the Commission or review by any court.<sup>24</sup> An *ex parte* presentation is not prohibited if specifically requested by the Commission or staff for the clarification or adduction of evidence or resolution of issues in the proceeding.<sup>25</sup> However, any new written information elicited from such a request or any summary of any new information shall be served by the person making the presentation upon the other parties to the proceeding in a particular docket unless the Commission specifically waives this service requirement.<sup>26</sup> Any comment that has not been served on the petitioner constitutes an *ex parte* presentation and shall not be considered in the proceeding. Any reply comment which has not been served on the person(s) who filed the comment, to which the reply is directed, constitutes an *ex parte* presentation and shall not be considered in the proceeding.

10. *Availability of Documents.* Comments, reply comments, and *ex parte* submissions will be available for public inspection via ECFS (<http://apps.fcc.gov/ecfs/>). Documents will be available electronically in ASCII, Microsoft Word, and/or Adobe Acrobat.

11. *Paperwork Reduction and Regulatory Flexibility.* The Commission has determined that the relevant provisions of the Regulatory Flexibility Act of 1980, as amended,<sup>27</sup> do not apply to a rulemaking proceeding to amend the Table of Allotments, section 73.622(j) of the rules.<sup>28</sup> This document does not contain proposed information collection requirements subject to the Paperwork Reduction Act of 1995.<sup>29</sup> In addition, therefore, it does not contain any proposed information collection burden “for small business concerns with fewer than 25 employees,” pursuant to the Small Business Paperwork Relief Act of 2002.<sup>30</sup>

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<sup>22</sup> See 47 CFR § 1.420(a), (b) and (c).

<sup>23</sup> 47 CFR §§ 1.1200 *et seq.*

<sup>24</sup> 47 CFR § 1.1208.

<sup>25</sup> 47 CFR § 1.1204(a)(10).

<sup>26</sup> 47 CFR § 1.1204(a)(10)(ii). In addition, an oral presentation in a restricted proceeding not designated for hearing requesting action by a particular date or giving reasons that a proceeding should be expedited other than the need to avoid administrative delay is permitted. A detailed summary of the presentation must be filed in the record and served by the person making the presentation on the other parties to the proceeding, who may respond in support or opposition to the request for expedition, including by oral *ex parte* presentation, subject to the same service requirement. 47 CFR § 1.1204(a)(11).

<sup>27</sup> See 5 U.S.C. § 603. The RFA, *see* 5 U.S.C. § 601 *et seq.*, has been amended by the Small Business Regulatory Enforcement Fairness Act of 1996 (SBREFA), Pub. L. No. 104-121, Title II, 110 Stat. 857 (1996). The SBREFA was enacted as Title II of the Contract with America Advancement Act of 1996 (CWAAA).

<sup>28</sup> 47 CFR § 73.622(j).

<sup>29</sup> See 44 U.S.C. §§ 3501-3520.

<sup>30</sup> See 44 U.S.C. § 3506(c)(4).

12. *People with Disabilities.* To request materials in accessible formats for people with disabilities (braille, large print, electronic files, audio format), send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

13. *Additional Information.* For further information concerning the proceeding listed above, contact Joyce Bernstein, Video Division, Media Bureau, (202) 418-1647, [Joyce.Bernstein@fcc.gov](mailto:Joyce.Bernstein@fcc.gov).

## V. ORDERING CLAUSES

14. **IT IS ORDERED** that, pursuant to authority found in 47 U.S.C. sections 4(i), 5(c)(1), 303(g) and (r), and 307(b) of the Communications Act of 1934, as amended, 47 U.S.C. §§ 154(i), 155(c)(1), 303(g), (r), and 307(b) and sections 0.61, 0.204(b), and 0.283 of the rules, 47 CFR §§ 0.61, 0.204(b), and 0.283, **IT IS PROPOSED TO AMEND** the Table of TV Allotments, section 73.622(j) of the rules, 47 CFR § 73.622(j), as set forth in this *NPRM*, and this *NPRM* **IS ADOPTED**.

15. **IT IS FURTHER ORDERED** that, pursuant to applicable procedures set forth in sections 1.415, 1.419, 1.420 of the rules, 47 CFR §§ 1.415, 1.419, and 1.420, interested parties may file comments, including counterproposals, on the *NPRM* in MB Docket No. 23-285 and RM-11959 on or before thirty (30) days after publication in the Federal Register and reply comments on or before forty five (45) days after publication in the Federal Register.

FEDERAL COMMUNICATIONS COMMISSION

Barbara A. Kreisman  
Chief, Video Division  
Media Bureau