

Multiple Ownership

Under Section 73.3555(b) of the Commission's Rules, an entity may directly or indirectly own, operate, or control two television stations licensed in the same Designated Market Area (DMA) (as determined by Nielsen Media Research or any successor entity) if at the time the application to acquire or construct the station(s) is filed, at least one of the stations is not ranked among the top four stations in the DMA, based on the most recent all-day (9 a.m.–midnight) audience share, as measured by Nielsen Media Research or by any comparable professional, accepted audience ratings service.

Bridge News is acquiring Stations KKAI and KUPU. In this case, neither of the two stations are ranked among the top four stations in the DMA. Therefore, these acquisitions are permitted under the Commission's multiple ownership rules.