

	A	B	C	D	E	F	G	H	I	J	K	L
1	WISC-TV CHILDREN'S TELEVISION PROGRAMMING SUMMARY											
2	LICENSE TERM 2014 - 2021											
3	Main Core Programming										Total License	
4		2014	2015	2016	2017*	2018	2019**	2019**	2020	2021	Period	
5	Q1	39	39	39	36	31.5	34	0	39	39		
6	Q2	39	39	39	39	39.5	37.5	0	39	39		
7	Q3*	39	39	39	42	37.5	33	6	39	39		
8	Q4	39	39	42	35.5	37.5	39	0	39	39		
9	Allowed Multicast	0	0	0	0	0	13	2				
10	Total Hours Year	156	156	159	152.5	146	156.5	8	156	156	1246	
11												
12	Avg Hours Per Quarter	39	39	39.75	38.13	36.13	41.13		39	39	38.9	
13	Avg Hours Per Week	3	3	3.06	2.94	2.78	3.17		3	3	3	
14												
15	**2019 includes allowed core multicast hours in Q3 on a prorated basis and in Q4.											
16												
17	Multicast Core Programming										Total License	
18		2014	2015	2016	2017	2018	2019*	2019*	2020***	2021	Period	
19	Q1	52	52	52	48	58.5	39	0	39	26		
20	Q2	52	52	52	52	61.5	39	0	39	26		
21	Q3	52	52	50.5	56	47.5	33	6	36	26		
22	Q4	52	52	56	52	39	39	0	26	26		
23	Multicast Hours to Main Core						-13	-2				
24	Total Hours Year	208	208	210.5	208	206.5	156	4	140	104	1441	
25	Avg Hours Per Quarter	52	52	52.6	52	51.6	39	1	35	26	45	
26	Avg Hours Per Week	4	4	4.05	4	3.97	3		2.69	2	3.46	
27												

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29												
30												
31												
32												
33	Main Non-Core Programming											
		2014	2015	2016	2017	2018	2019					
34	Q1	0.3	6	3	0.6	1.35	0.6					
35	Q2	0	1.7	1.4	1	1	0.6					
36	Q3**	0	1.9	1.5	0.7	0.83	1.3					
37	Q4	0	0	1.4	0.2	1.2	0					
38	Total Hours Year	0	9.6	7.3	2.5	4.38	2.5					
39	Avg Hours Per Quarter	0	2.4	1.8	0.6	1.1	0.6					
40	Multicast Non-Core Programming											
41												
42		2014	2015	2016	2017	2018	2019					
43	Q1	19.5	29.1	33.6	39.8	48	37.7					
44	Q2	1.8	31.5	31.3	43	44.1	40.7					
45	Q3**	2.6	32.3	29.5	42.9	52.3	32.1					
46	Q4	2	29.3	41.7	47.7	27.68	0					
47	Total Hours Year	25.9	122.2	136.1	173.4	172.08	110.5					
48	Avg Hours Per Quarter	6.48	30.5	34	43.35	43.02	27.6					
49	Avg Hours Per Week	0.5	2.3	2.6	3.3	3.3	2.1					