

WYAY Assignment of License Application

73.3555 Compliance – Exhibit

THE PROPOSED FACILITY IS NOT IN A NIELSEN RATED MARKET. NEITHER ASSIGNEE NOR ANY PRINCIPAL THEREOF HAVE AN ATTRIBUTABLE INTEREST IN ANY OTHER BROADCAST FACILITY WHICH COULD POTENTIALLY OVERLAP THE WYAY SIGNAL AND CREATE A “RADIO MARKET” APART FROM (1) AN AM STATION IN NORTH MYRTLE BEACH, SC (WMIR) and (2) TWO FM TRANSLATORS ALSO IN THE MYRTLE BEACH, SC MARKET.

SINCE EVERY PERSON OR ENTITY HAS THE UNQUESTIONABLE RIGHT TO HOLD AN ATTRIBUTABLE OWNERSHIP INTEREST IN ONE AM and ONE FM STATION IN ANY LOCALITY NO MATTER THE SIZE OF THE RELEVANT MARKET, THIS TRANSACTION COMPLIES WITH THE FCC'S MULTIPLE OWNERSHIP RULES AND POLICIES AS A MATTER OF LAW (47 CFR §73.3555).

§ 73.3555 Multiple ownership.

(a)(1) Local radio ownership rule. A person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations in accordance with the following limits:

(i) In a radio market with 45 or more full-power, commercial and noncommercial radio stations, not more than 8 commercial radio stations in total and not more than 5 commercial stations in the same service (AM or FM);

(ii) In a radio market with between 30 and 44 (inclusive) full-power, commercial and noncommercial radio stations, not more than 7 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM);

(iii) In a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations, not more than 6 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM); and

(iv) In a radio market with 14 or fewer full-power, commercial and noncommercial radio stations, not more than 5 commercial radio stations in total and not more than 3 commercial stations in the same service (AM or FM); provided, however, that no person or single entity (or entities under common control) may have a cognizable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such market unless the combination of stations comprises not more than one AM and one FM station.