

Multiple Ownership

The Assignee and its attributable party do not currently hold any attributable interests in the same radio market as WYVE(AM), WXBX(FM), WLOY(AM), W260DI, or W227DS (collectively, the “Stations”).¹ Consequently, the proposed assignment would not modify the current status quo of common ownership amongst the Stations.

The Stations have been commonly owned by Assignor since 2006, when Assignor acquired WLOY(AM).² Subsequently, in 2021 the Assignor filed a minor modification application for WYVE(AM) in which it submitted a multiple ownership exhibit demonstrating that Assignor’s ownership of the Stations continued to comply with 73.3555(a).³ The applicable provisions of 73.3555(a) have not changed since that time, the Stations have not changed since that time, and a sufficient number of non-attributable stations listed in that multiple ownership exhibit have not changed since that time such that the prior multiple ownership analysis remains applicable here and common ownership of the Stations continues to satisfy 73.3555(a)(1)(iv).⁴

In sum, upon the Commission’s grant of this Assignment, neither Assignee nor its attributable parties will hold any more attributable interests in the market than previously compliantly held by Assignor. Accordingly, the proposed assignment complies with the Commission’s multiple ownership rules.⁵

¹ Assignee’s sole owner, Charles Marsh, holds attributable interests in three full-power stations located in the neighboring state of North Carolina: WSML, Graham, NC (Facility ID No. 740); WMFR, High Point, NC (Fac. ID No. 73257); and WPCM, Burlington-Graham, NC (Fac. ID No. 9082). *See also* Assignee Authorizations Exhibit, contemporaneously filed with this application.

² *See* CDBS File No. BAL-20060719ADE (Granted Oct. 12, 2006). At that time, the call sign for the facility associated with WLOY(AM) was WCRR(AM).

³ *See* CDBS File No. BP-20210521AAC.

⁴ *See, e.g.*, CDBS & LMS Filing History for WZVA, Marion, VA (Fac. ID No. 30154); WOLD-FM, Marion, VA (Fac. ID No. 19477); WBRF, Galax, VA (Fac. ID No. 5986); WPSK, Pulaski, VA (Fac. ID No. 48621).

⁵ *See* 47 C.F.R. 73.3555(a).