

EXHIBIT 2
Non-Competition Agreement

NON-COMPETITION AGREEMENT

This NON-COMPETITION AGREEMENT ("Non-Compete") is made and entered into as of April 1, 2023, by and between Real Talk Studios, LLC, a North Carolina limited liability company ("Employer") and Mark Sanger, an individual residing in North Carolina ("Employee," and collectively, the "Parties").

WHEREAS, on April 1, 2023, Employer entered into that certain Asset Purchase Agreement (the "Purchase Agreement") dated the same day, pursuant to which Employer is to acquire certain radio stations (the "Station") and associated assets licensed to, owned by, or otherwise belonging to Iredell Broadcasting, Inc., a North Carolina corporation ("Licensee");

WHEREAS, Employer will only enter into that certain Purchase Agreement on the condition that Employee enters into this Non-Compete.

NOW, THEREFORE, taking the foregoing into account and the consideration and agreements set forth herein, the sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound, hereby agree that, for a period of six (6) months immediately following Closing of the transaction contemplated by the Purchase Agreement (as the term "Closing" is defined in the Purchase Agreement), Employee agrees and covenants not to engage in any activity in which the Employee contributes the Employee's knowledge, directly or indirectly, in whole or in part, as an employee, employer, owner, operator, manager, advisor, consultant, contractor, agent, partner, director, stockholder, officer, volunteer, intern, or any other similar capacity ("Employment Activity") to any radio entity within the 2 mV/m signal contour of WSIC or the 1 mV/m signal contour of W264CU or W290DK without the prior written consent of the Employer. For the avoidance of doubt, this Non-Compete does not prohibit the Employee from engaging in any Employment Activity for non-radio entities.

[Signature Page Follows]

EXECUTION VERSION

IN WITNESS WHEREOF, the Parties have duly executed this Non-Competition Agreement as of the date first set forth above.

EMPLOYEE:

By: Mark Sanger
Name: Mark Sanger
Title: President and CEO

EMPLOYER:

REAL TALK STUDIOS, LLC

By: Justin A. Ckezepis
Name: Justin A. Ckezepis
Title: Member and Manager