

WETP-TV/WKOP-TV
ANNUAL EEO PUBLIC FILE REPORT
MARCH 20, 2019 – MARCH 20, 2020

A. FULL-TIME VACANCIES FILLED: ONE

B. NEW POSITIONS ADDED: NONE

1. Job title created: Television Protrack Sales Analyst
Number of persons interviewed: 1
Date vacancy filled: July 16, 2020

C. RECRUITMENT SOURCES

RECRUITMENT SOURCES UTILIZED TO FILL VACANCY NO. 1: 3

1. Name: WKOP-TV/WETP-TV Website
Address: www.EastTennesseePBS.org
Contact person: Vickie Lawson
Phone Number: 865-595-0235
Number of referrals from this source interviewed for vacancy: 0
2. Name: In-house Bulletin *
Address: East Tennessee Public Communications Corp.
1611 E. Magnolia Avenue, Knoxville TN 37917 Contact
person: Vickie Lawson
Phone Number: 865-595-0235
Number of referrals from this source interviewed for vacancy: 1
3. Name: Craigslist
Address: Craigslist.org
Create an account/ Post to Classifieds for specific areas
Contact person: Web Administrator
Phone Number: NA/Web based
Number of referrals from this source interviewed for vacancy: 0

*Indicates which recruitment source that referred hiree.

D. RECRUITMENT INITIATIVES DURING PAST TWELVE MONTHS

1. Internship program for community members to acquire job skills
WETP/WKOP TV's internship program allows individuals to gain hands-on broadcasting experience. The internships are unpaid; however, students are encouraged to obtain college credits through their colleges and universities.
2. Listing upper-level openings in a job bank or newsletter of media trade groups with a broad-based membership including substantial participation of women and minorities.
Upper-level openings are advertised in the media newsletter *Current*, as well as on the Public Broadcasting Service (PBS) on-line service, PBS Connect.
3. Participation in job banks, internet recruitment programs or other programs designed to promote outreach generally.
In addition to all job openings being sent to various community organizations, they are also posted on the East Tennessee PBS website.
4. Providing training to management-level personnel as to methods of ensuring equal employment opportunity and to prevent discrimination.
In-house training component developed for management-level personnel to ensure equal employment opportunities and to prevent discrimination.