

Exhibit 2
Narrative Statement

EEO Outreach

Employment Unit for:

Station WNBC
New York, NY
Facility ID No. 47535

Station WNJU
Linden, NJ
Facility ID No. 73333

February 1, 2021 – January 31, 2023

As set forth in the annual public file reports for 2021 through 2023 submitted with the instant Schedule 396, the Employment Unit used a variety of recruitment sources designed to inform qualified job applicants in the community of the availability of full-time vacancies at the stations. Such resources include both stations' websites, directing interested applicants to apply for open positions at www.nbcunicareers.com ("Career Site"), which is a site dedicated to providing information about career opportunities available companywide including at the stations. Access to this website is unrestricted and requires no login credentials or password. Broad outreach about the availability of full-time job vacancies at the Stations is furthered by the republication of all positions posted on the Career Site by numerous third-party online general audience job boards, including commonly used sites like LinkedIn, AboutJobs, Indeed, and ZipRecruiter. Additionally, NBCUniversal partners with Direct Employers, which disseminates Career Site postings to additional online job boards targeted to reach diversity-focused, military veteran, disabled, and federal government job seekers. Positions requiring specialized skills may be advertised in professional and trade journals as well as on websites targeted to candidates with such skills.

The Employment Unit also undertook a variety of non-vacancy-specific outreach initiatives during the reporting period, including: (1) participating in job fairs; (2) participating in events to educate the community about careers in broadcasting; (3) providing training programs; (4) maintaining an internship program; (5) participating in scholarship program; and participating in events sponsored by educational institutions related to pursuing careers in broadcasting.